

**Type of Course: Elective**

**Course Code : PGECL4E006T**

**Course Title : Film and Media Studies**

**Teacher in Charge: Dr. Parveen Kumari**

**Unit I: Overview of the Development of Cinema**

- a) **History, Development of Cinema and Types of Cinema**
- b) **Film theory or Cinema Studies: Formalist, Feminist, Auteur, Neo formalism, S.L.A.B theory, Apparatus, Marxist, Psychoanalytic, Screen, Structuralist, Technique of Filmmaking**
- c) **Indian Cinema: Popular/ Parallel Cinema**

**First Week**

<b>UNIT I</b>	<b>Day</b>	<b>Title of the Topic to be Taught</b>	<b>No. of Hours per Topic</b>
	I	An Introduction to Film and Media Studies History and Development of Cinema	1 Hour
	II	History and Development of Cinema Types of Cinema	1 Hour
	III	What is Film Theory? And What Cinema Studies means?; Formalist Film Theory	1 Hour
	IV	Feminist Film Theory and Auteur Film Theory	1 Hour

**Second Week**

<b>UNIT I</b>	<b>Day</b>	<b>Title of the Topic to be Taught</b>	<b>No. of Hours/Days per</b>

			<b>Topic</b>
	I	S.L.AB. Film Theory, Neo Formalism Film Theory and Apparatus Film Theory	1 Hour
	II	Marxist Film Theory and Psychoanalytic Film Theory	1 Hour
	III	Screen and Structuralist Film Theory	1 Hour
	IV	What is technique of film making or Cinematography? Camera Shots and camera angles	1 Hour

### Third Week

<b>Unit I</b>	<b>Day</b>	<b>Title of the Topic to be Taught</b>	<b>No. of Hours/Days per Topic</b>
	I	Mis-en scene, Lighting, Setting, Costume and Make up; Figure Movement and Expression	1 Hour
	II	An Introduction to Indian Cinema Popular Cinema	1 Hour
	III	Parallel Cinema; how it is different from popular cinema? Discussion and Clarification of Doubts	1 Hour
	IV	Unit I Sum up, Discussion and clarification of doubts	1 Hour

### Unit II: Overview of the Development of Media

#### a) Brief Introduction to Communication theories and models.

- b) **Overview of Media Industry. Role and influence of Mass Media**  
 c) **Elements of News, difference between article, news feature, backgrounder and editorial.**

### First Week

Unit II	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	Communication and Types of communication , Barriers in communication	1 Hour
	II	Communication Theories	1 Hour
	III	Communication Theories	1 Hour
	IV	Communication Models	1 Hour

### Second Week

Unit II	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	Communication Models	1 Hour
	II	Concept of Media Industry, Mass Media and Mass Communication; Overview of Media Industry	1 Hour
	III	Role and Influence of Mass Media	1 Hour

	IV	Elements of News and Writing of News	1 Hour
--	----	--------------------------------------	--------

### Third Week

Unit II	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	Article and News Feature	1 Hour
	II	Backgrounder and Editorial	1 Hour
	III	Discussion and clarification of doubts	1 Hour
	IV	Discussion and clarification of doubts	1 Hour

### Unit III: Essays on Film and Media Theory

- a) Laura Mulvey: “Visual Pleasure and Narrative Cinema”
- b) Marshal McLuhan: “The Medium is the Message”
- c) Noam Chomsky: “What makes Mainstream Media Mainstream”

### First Week

Unit III	Day	Title of the Topic to be Taught	No. of Hours/Days per
----------	-----	---------------------------------	-----------------------

			<b>Topic</b>
	I	An Introduction to the Author Laura Mulvey; Concept of Male Gaze	1 Hour
	II	Reading and Discussion on the text “Visual Pleasure and Narrative Cinema”	1 Hour
	III	Reading and Discussion on the text “Visual Pleasure and Narrative Cinema”	1 Hour
	IV	Reading and Discussion on the text “Visual Pleasure and Narrative Cinema”	1 Hour

## Second Week

<b>Unit III</b>	<b>Day</b>	<b>Title of the Topic to be Taught</b>	<b>No. of Hours/Days per Topic</b>
	I	An Introduction to the Author Marshal McLuhan; What is Medium? What is Message?  The Concept of Medium is the Message  Medium is the “mess-age”  Medium is the “mass-age”	1 Hour
	II	Reading and Discussion on the text “The Medium is the Message”	1 Hour
	III	Reading and Discussion on the text “The Medium is the Message”	1 Hour
	IV	A Critical Analysis and sum up of the text “The Medium is the Message”	1 Hour

--	--	--	--

### Third Week

Unit III	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	An Introduction to the Author Noam Chomsky; What is Mainstream Media?  The Concept of Agenda Setting; Propaganda; Manufacture of Concept	1 Hour
	II	Reading and Discussion on the text “What makes Mainstream Media Mainstream?” and Critical Analysis	1 Hour
	III	Reading and Discussion on the text “What makes Mainstream Media Mainstream?” and Critical Analysis	1 Hour
	IV	Reading and Discussion on the text “What makes Mainstream Media Mainstream?” and Critical Analysis	1 Hour

### Unit IV: Book and Film Adaptation

#### i) Adaptation: Text to Screen

#### ii) *Five Point Someone: Chetan Bhagat / 3 Idiots*

#### First Week

Unit IV	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	An Introduction to Author Chetan Bhagat, the novel <i>Five Point Someone</i>	1 Hour

		and Film <i>3 Idiots</i>	
	II	<i>Five Point Someone</i> – Reading of Text and Discussion	1 Hour
	III	<i>Five Point Someone</i> - Reading of Text and Discussion	1 Hour
	IV	<i>Five Point Someone</i> - Reading of Text and Discussion	1 Hour

### Second Week

Unit IV	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	<i>Five Point Someone</i> - Reading of Text and Discussion	1 Hour
	II	Screening of the movie <i>3 Idiots</i>	1 Hour
	III	Difference and Similarity between the novel <i>Five Point Someone</i> and <i>3 Idiots</i> ; Adaptation of Book to Film, Adaptation and Adaptation theories and Introduction to various critics	1 Hour
	IV	Difference and Similarity between the novel <i>Five Point Someone</i> and <i>3 Idiots</i> ; Adaptation of Book to Film, Adaptation and Adaptation theories	1 Hour

### Third Week

Unit IV	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	Adaptation theories	1 Hour
	II	Adaptation of the novel <i>Five Point Someone</i> to movie <i>3 Idiots</i>	1 Hour
	III	Discussion of Adaptation of the novel <i>Five Point Someone</i> to movie <i>3 Idiots</i> with reference to Adaptation theories and their usage	1 Hour
	IV	Discussion of Adaptation of the novel <i>Five Point Someone</i> to movie <i>3 Idiots</i> with reference to Adaptation theories and their usage	1 Hour

## Unit V

a) Film Review

b) Book Review

## First Week

Unit V	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	What is Review? Format and technique of writing a Review	1 Hour
	II	What is Film Review? Format and Technique	1 Hour



	III	Tips for writing a film review; Study and discussion on the film reviews published in various magazines and newspapers	1 Hour
	IV	Study and discussion on the film reviews published in various magazines and newspapers	1 Hour

### Second Week

Unit V	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	Practice and writing of Film Review and discussion	1 Hour
	II	Attempting a review of the movie <i>3 Idiots</i>	1 Hour
	III	What is Book Review? Format and Technique	1 Hour
	IV	Tips for writing a book review; Study and discussion on the book reviews published in various magazines and newspapers	1 Hour

### Third Week

Unit V	Day	Title of the Topic to be Taught	No. of Hours/Days per Topic
	I	Study and discussion on the book reviews published in various magazines and newspapers	1 Hour
	II	Practice and writing of book review and discussion	1 Hour

	III	Practice and writing of book review and discussion; Attempting a review of the book <i>Five Point Someone</i>	1 Hour
	IV	Difference and similarities between Film Review and Book review; Discussion and clarification of doubts	1 Hour

**PowerPoint Presentation on the topics:**

**1. Film Review : 4 hours**