National Youth Festival 2017 [12th - 16th Jan], Rohtak, Harayana

The National Youth Festival in India is an annual gathering of youth with cultural programs and various competitive and non-competitive activities. It is celebrated to commemorate the birth anniversary of youth icon Swami Vivekananda. The 21st NYF 2017 was organized by the Government of Haryana in collaboration with the Ministry of Youth Affairs and Sports,

Government of India at Rohtak district of Haryana with Maharshi Dayanand University and Baba Mastnath University as the prime venues.

The theme for the current festival was 'Youth for Digital India' which was attended by over 10000 youth from across the country. The event started with live webaddress of Prime Minister Sh. Narendra Modi. Minister of Youth Affairs and Sports, Sh. Vijay Goel and Sh. Manohar Lal Khattar, CM Haryana



were the chief guests at MDU Sports Complex. Cultural performances by youth representing each state and Union Territory were the highlight of the show.

The festival also hosted a 'National Youth Convention' for NSS Volunteers across the country to connect and inspire through motivational and inspirational talks with selected youth icons and youth achievers. There were celebrity performances and acts highlighting the rich culture and heritage of the Haryana state. The youth festival had a great influence over the social media. Live Webcast, a Mobile application and Live Social Media Channels were set up to spread the word to the youth around the country. A Range of exhibitions of art and handicrafts representing various states were showcased. Adventure activities, Selfie Spots, Art Installations promoting the theme *Digital India* were arranged at the venues to keep the participants engaged and hooked to the *Digital India* theme.