



Central University of Jammu

जम्मू केन्द्रीय विश्वविद्यालय

Centre for Comparative Religions and Civilizations (CCRC)

तुलनात्मक धर्म एवं सभ्यता केन्द्र (सी.सी.आर.सी)

Rhaya-Suchani (Bagla) District Samba, Jammu (Jammu & Kashmir) -181143.

No.: CUS/CCRC/2024/832

Dated. 04.03.2024

MINTUTES OF THE MEETING OF BOARD OF STUDIES (BoS)

The 6th Board of Studies (BoS) meeting of the Centre for Comparative Religions and Civilizations, Central University of Jammu was held on **Monday 4th, March 2024 at 2.00 PM** in the Centre for Comparative Religions and Civilizations, Central University of Jammu, under the Chairmanship of Director I/c, CCRC. The following members were Present in the meeting:

1. Dr. Ajay Kumar Singh	-	Chairperson
2. Prof. Nirnjna Bhandari	-	Member
3. Dr. Arvind Rituraj	-	Member
4. Prof. Shivani Sharma	-	Member
5. Prof. Ram Bahadur Shukla	-	Member
6. Prof Suram Singh	-	Special Invitee Member
7. Dr. Uday Pratap Singh	-	Special Invitee Member

1. Chairman BoS welcome all members of BoS. MoM of 5th BoS meeting were circulated to the members and same has been reported in 16th BoS meeting and confirmed.
In the meeting suggested that the Centre should hold National and International Events in order to the field of Interfaith Dialogue and highlight India's contribution towards the spiritual thought of the word. He also suggested the Centre should be pro active and register its visibility in the intellectual and academic circles of the country.
2. Achievements of the Centre since the last meeting held on 19-05-2023. The Director has shared the achievements of the Centre including the Establishment of Abhinava Institute of Advance Studies at Wagmon, Kerala (Funded by IKS Division, AICTE) under the Co-Directorship of Dr. Ajay Kumar Singh, Assistant Professor, CCRC and the appointment of three new faculty Members the Centre 1- Professor Niranjna Bhandari 2. Dr. Arvind Rituraj 3. Dr Gurram V. Snigdha Raj

(Handwritten signatures of the members listed in the table above)

3. The meeting after due deliberations and discussion approved the revised ~~the~~ course matrix of all the courses as per exiting CUJ norms and modified the Syllabus of the following courses of the M.A. Program of the CCRC (w.e.f session 2024-25).

S.N.	Exiting Course Title	New Course	Semester	Course Type	Existing Course Code	New Course code (To be given by academic section)
1.	Research Methodology and Research Ethics	Research Methodology	III	Core Course	MCRC2C003I	
2	Religious Communication	Religious Communication	IV	Skill / Value added Courses	UCRC1O004I	
3	Language, Literature, Art and Architecture of Jammu Kashmir and Ladakh	Language, Literature of Jammu Kashmir and Ladakh	IV	Open Elective	MCRC2O009T	

(Details attached in **Annexure-I**)

4. Keeping in view the expertise of new faculty member(s) of the Centre, the BOS members after due deliberations and discussion approved New Courses in the exiting M.A. Program of the CCRC. The Course is as follows: (w.e.f session 2024-25)

S.N.	Name of the New Course	Semester	Course Type	Course code (To be given by academic branch)
1.	Cultural and Social Institutions of India	I	Open Course	

(Details attached in **Annexure-II**).

5. RAC minutes and Progress performance of Registered PhD scholars of CCRC:
The RAC minutes and progress report has been reported and BOS members are satisfied about the progress report of all the scholars of the Centre except Mr. Romit Chira.
6. As per the approval of RAC, The BOS members has approved The PhD Topic of The following Scholar:

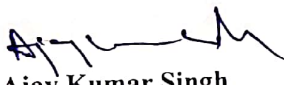
S.N.	Name of The Scholar	Enrollment No	Approved Title	Supervisor
1.	Narottam Kushwaha	01522121	Dialogues between Buddhism and Shaivism: A Case study of Jammu and Kashmir	Dr. Ajay Kumar Singh



7. Approved the panel of paper setters and evaluators of the Core courses of M.A. programme (Two Years) of semester I & II for the session 2023-25 and semester III & IV for the session 2023-25- **Annexure - III**
8. Approved the panel of external examiners to evaluate the Dissertations of PG students of MA. programme (Two year) for the academic session 2024-2025 till further revision - **Annexure - IV**
9. Approved the panel of examiners for evaluation of the Ph.D. thesis of Batch 2018- 19 **Annexure - Confidential.**
10. Approved the name of newly inducted faculty members as a supervisor of Ph.D programm of the Centre- **Annexure - V**
11. Credits distribution for Ph.D. course work:
Chairman of BoS, informed the house about the credit distribution (Minimum 12 credits) for Ph.D. course work as follows: (w.e.f session 2023-24).

S. No	Course	Credit
1	Research Ethics and Publications	2
2	Research Methodology	4
3	Two discipline specific courses of minimum six credits	6
4		

12. BOS member has Authorized the Chairperson, Board of Studies to approve any other issue through email circulation to BOS members arising prior to next meeting.
The meeting ended at 5:30 pm with the vote of thanks to all the members by Professor Niranjna Bhandari


Dr. Ajay Kumar Singh
(Chairperson)

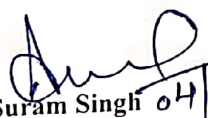
Prof. Shivani Sharma
(Member)


Prof. Ram Bahadur Shukla
(Member)


Prof. Niranjna Bhandari
(Member)

Prof Santap Mishra
(Member)


Dr. Arvind Rituraj
(Member)


Prof. Suram Singh 04/03/2024
(Special Invitee Member)


Dr. Uday Pratap Singh
(Special Invitee Member)

Course Title: Religious Communication

Course Code

Course Description:

This course explores the dynamics of religious communication, focusing on the impact of new communication technologies on religion within cultural contexts. It delves into key themes and moments in the history of religious communication, studying the principal genres such as rituals, prayers, sermons, revivals, apologetics, and polemics. Additionally, it examines the adaptation and transformation of these genres in new media platforms. The course aims to provide students with an understanding of the cultural, technological, and communicative practices that have shaped religious communication throughout history. It encourages students to become informed consumers and critics of religious media and content, including those appearing in secular media coverage and popular culture. The course's purpose is to develop students' skills in writing and critical analysis, enabling them to effectively articulate and evaluate ideas, arguments, and analysis related to religious communication. The course adopts a pluralistic perspective, wherein no faith or belief system holds a privileged position, fostering an inclusive and respectful environment.

Course Objectives:

1. To examine key themes and moments in the history of religious communication, with a particular focus on understanding the impact of new communication technologies on religion within cultural contexts.
2. To study and analyze the principal genres of religious communication, including rituals, prayers, sermons, revivals, apologetics, and polemics, and explore how these generic forms have adapted and transformed in new media platforms.
3. To provide students with an understanding of the cultural, technological, and communicative practices that have shaped religious communication throughout history, highlighting their significance and implications.
4. To equip students with the skills to become informed consumers and critics of religious media, as well as religious content appearing in secular media coverage and popular culture, fostering critical thinking and discernment.
5. To develop students' skills in writing and critical analysis, enabling them to effectively articulate and evaluate ideas, arguments, and analysis related to religious communication.
6. To empower students to apply the knowledge gained in the course to enhance the effectiveness of their own religious messages outside the classroom, while respecting the diverse perspectives and beliefs of others.

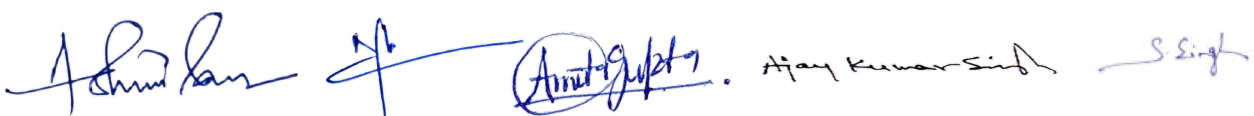
Learning Outcomes:

LO1: Analyze the impact of new communication technologies on religion in its cultural contexts, understanding the historical development and key moments in religious communication.

LO2: Examine the principle genres of religious communication, including rituals, prayers, sermons, revivals, apologetics, and polemics, and analyze their adaptation and transformation in new media platforms.

LO3: Understand the cultural, technological, and communicative practices that have shaped religious communication, including the role of oral speech, writing, printing, broadcast media, and the Internet.

LO4: Develop the skills to critically analyze and evaluate religious media and content appearing in secular media coverage and popular culture, becoming informed consumers and critics of religious communication.



LO5: Enhance writing and critical analysis skills, demonstrating competence, understanding, and creativity in employing and applying religious communication concepts and methods.

LO6: Communicate ideas and analysis effectively through articulate and well-written forms, including the presentation of arguments and the proper use of grammar, syntax, spelling, citation, and bibliographic references.

1. Stages of development in human communication

- 1.1 forms and practices of religion in various stages of cultural evolution
- 1.2 oral speech to the invention of writing to printing
- 1.3 broadcast media, and the Internet

2. Art of Religious discourse

- 2.1. Art of Hindu religious discourse
- 2.2. Art of Buddhist and Jain Religious Discourse
- 2.3. Art of Christian Religious discourse

3. Religion in the Age of Mass Media

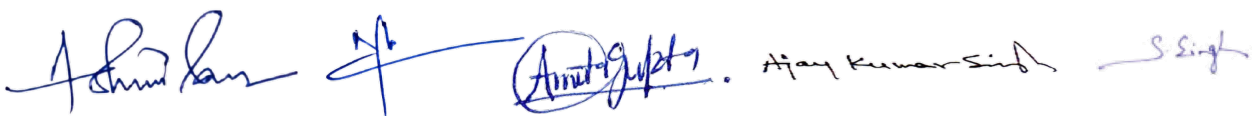
- 3.1 History of religious broadcasting
- 3.2 Social and economic aspects of the religious media industry
- 3.3 Religious broadcasting as preaching and ritual enactment and Use of other communications media (periodicals and direct mail)

4. Problems of Religion in pluralistic Society

- 4.1 Rhetorical situation of religious advocates in the modern age
- 4.2 Negotiations over the limits of religious expression in public culture
- 4.3 Political uses of religious imagery

5. Transformation of religious discourse and religious practices in new media

- 5.1 Communication and the Transformations of Religious Identity
- 5.2 Future of Electronic Religion: The Spirituality of Cyborgs
- 5.3 Religion and Spirituality in the Technological Millennium



Suggested readings :

1. Carey, J. (1992). Communication as culture: Essays on media and society. Routledge.
2. Hoover, S. M. (2006). Religion in the media age. Routledge.
3. Hjarvard, S. (2008). The mediatization of religion: A theory of the media as agents of religious change. Northern Lights, 6(1), 9-26.
4. Kyriakakis, C. (2014). Media, religion and conflict. Palgrave Macmillan.
5. Marshall McLuhan, The Medium and the Light, Stoddardt Publishing.
6. Media, Religion and Culture: An Introduction, Jeffrey H. Mahan. New York: Routledge, 2014.
7. Meyer, B. (2015). Mediation and immediacy: Sensational forms, semiotic ideologies, and the question of the medium. Social Analysis, 59(1), 23-41.
8. Plate, S. B. (2003). Representing religion in world cinema: Filmmaking, mythmaking, culture making. Palgrave Macmillan.
9. Peter Berger, The Sacred Canopy: Elements of a Sociological Theory of Religion, Anchor-Doubleday.
10. Price, J. (2018). Religion in the age of social media: Overcoming the binary. Routledge.
11. Schultze, Q. J. (2000). Habits of the high-tech heart: Living virtuously in the information age. Baker Academic.
12. Richard Cimino & Don Lattin, Shopping for Faith: American Religion in the New Millennium, Jossey-Bass.
13. Stavrakakis, Y. (2013). The Lacanian Left: Psychoanalysis, theory, politics. Edinburgh University Press.
14. Van den Hoonaard, W. C. (Ed.). (2005). The ethics of social research: Surveys and experiments. University of Toronto Press.
15. Walter Ong, Orality and Literacy: The Technologizing of the Word, 2nd edition, Routledge, ISBN # 978-0415281294.

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Course Title: Religious Communication

Course Matrix:

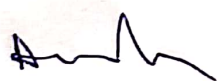
Course Code	Course title	Credit	CIA	MSE	ESE	Max Marks	Semester	Course Type
(To be given by Academic Branch)	Religious Communication	2	10	15	25	50	Any odd semester student from UG/PG can opt	Value added Course (VAC)/ Skill Based Course (SBC)

Course Description:

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Learning Outcomes:

- LO1: Understand the cultural, technological, and communicative practices that have shaped religious communication, including the role of oral speech, writing, printing, broadcast media, and the Internet
- LO2: Examine the principle genres of religious communication, including rituals, prayers, sermons, revivals, apologetics, and polemics, and analyze their adaptation and transformation in new media platforms.
- LO3: Analyze the impact of new communication technologies on religion in its cultural contexts, understanding the historical development and key moments in religious communication.
- LO4: Develop the skills to critically analyze and evaluate religious media and content appearing in secular media coverage and popular culture, becoming informed consumers and critics of religious communication.

1. Introduction to Communication

- 1.1 Definition and Types of Communication
- 1.2 oral speeches to the invention of writing to printing
- 1.3 broadcast and New Media

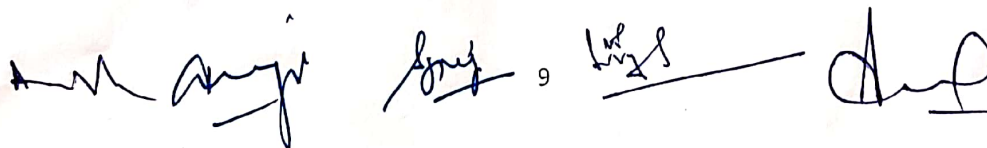
2. Art of Religious discourse

- 2.1. Art of Hindu religious discourse
- 2.2. Art of Buddhist and Jain Religious Discourse
- 2.3. Art of Sikh and Other Religious Discourse

3. Religion in the Age of Mass Communication and New Media

- 3.1 Religion in pluralistic Society
- 3.2 Communication and the Transformations of Religious Identity
- 3.3 Transformation of religious discourse and religious practices in new media

4. Practical Demonstration of Religious Communication Through Debate, Discussion , Discourse Delivery at University Campus and at Media Platforms



Suggested readings:

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2. Hoover, S. M. (2006). *Religion in the media age*. Routledge.
3. Hjarvard, S. (2008). The mediatization of religion: A theory of the media as agents of religious change. *Northern Lights*, 6(1), 9-26.
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15. Walter Ong, *Orality and Literacy: The Technologizing of the Word*, 2nd edition, Routledge ISBN # 978-0415281294.

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