

Department of Marketing and Supply Chain Management Central University of Jammu

Jammu, J&K State

Minutes of the Meeting

The meeting of First Board of Studies (BoS) of MBA (Supply Chain Management) was held on 16th June. 2017 and was convened in the Conference Hall, TAB Sainik Colony, Jammu at 11:00 am onwards.

The following members were present in the meeting:

- 1. Dr. Gaurav Sehgal, Chairperson
- 2. Prof. N.K. Tripathi, Member (Interdisciplinary Subject Expert)
- 3. Prof. Alka Sharma, Member (Subject Expert)
- 4. Dr. Harpreet Singh, Member (Subject Expert) Not Present -
- 5. Mr. Y.P. Kathuria, Member (Industry Expert)
- 6. Mr. Karan Pal Kandhari, Member (Industry Expert)
- 7. Dr. Shahid Mushtaq, Member
- 8. Dr. Naresh Sharma, Member

The meeting starting with a Welcome to all the Members.

The following issues were discussed and resolved:

- start ----

Item-1:

(i) Action Taken Report by Head as regards to First BoS.

- i. the members were apprised about the Implementation of Scheme and Syllabus as recommended by BoS in its 1st Meeting held on 3rd Sep, 2016;
- ii. the members were apprised of the admissions status as well as the "Workshop conducted in SCM" in collaboration with Industry Partner;
- iii. the members were also apprised about the "TALLY Course" conducted for the students by hiring the services of a Charted Accountant:
- iv. the members were informed that due to University level policy of examination paper setting the pattern proposed in the Ist BoS could not be implemented and hence stands withdrawn;
- v. the members were also apprised of the Summer Internship of Students at ShopClues-Gurgaon, Safexpress-Jammu, Indian Oil Bottling Plant-Jammu, Safeducate-Indore, Jublient-New Delhi, Coca Cola Distribution Hub-Gurgaon, TATA Motors-Ahmedabad Plant, Reliance Jio Network Distribution Hub-Jammu.

(ii) Scheme for Semester- I, II, III and IV.

vi. the members were informed that a restructuring is required for Sem-I & II so as to align the scheme as per CBCS pattern *details in Item-4 and Item-5).

The Board members approved the same as per Annexure-I.

Item-2: Scheme for Semester-III and IV.

- i. the Scheme for Sem-III and IV for MBA (Supply Chain Management) stands approved by the Board Members as per Annexure - I.
- ii. the course on "Commercial Law" was included in the Electives (Major) for Semester-III, as was also suggested by Mr. Karan pal Kandhari – Industry Expert Member.

Item-3: Syllabus for Semester-III and IV.

the Syllabus for Sem-III and IV for MBA (Supply Chain Management) stands approved by the Board Members as per Annexure - IV & Annexure - V.

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ii. the sample syllabus for "Commercial law was discussed among the members and it was finally resolved that the HoD should get the Syllabus on "Commercial Law" prepared, and have it vetted from the members via circulation / email.

Item-4: Restructuring Scheme of Semester-I and II.

i. the restructured Scheme for Sem-I and II for MBA (Supply Chain Management) stands approved by the Board Members as per Annexure - I.

Item-5: Syllabus of Elective Subjects for Semester-I and II.

i. the Syllabus as per restructuring approved at Item 5 for Sem-I and II for MBA (Supply Chain Management) stands approved by the Board Members as per Annexure - II and Annexure - III.

Item-6: Self Financed (Online Mode) Diploma in Logistics Management in collaboration with Industry Partner

i. the Members were informed that the Deptt. is in the process of launching "Diploma in Logistics Management" in the next few months which shall be Self Financing in nature;

ii. the members were further informed that the aforesaid Diploma shall be launched in Collaboration with an Industry Partner, and shall also be certified by the respective Sector Skill;

the members were informed that the Diploma shall be offered in Online Mode, the platform for which is being developed and shall be provided by the Industry Partner;

iv. the Diploma shall follow Semester-wise structure and shall have two Semesters of 6 months each.;

v. the Scheme and Syllabus shall be designed taking due consideration of the Statuatory Bod(s) as well as Industry demand(s) and requirement(s) mutually by the Deptt. and the Industry Partner;

vi. the aforesaid course shall be open only for Industry Professionals, and shall be required to be nominated / sponsored by the Industry they are working with.

The Board members gave approval for the same (Item-6) and authorized Head for the same.

Item-7: Any other issue which the members deemed so with the permission of the Chair.

- i. the Head requested to continue with "36 hrs Workshop on SCM" as was approved in Ist BoS; The Board Members gave approval for the same (Item-7 i.), as per the revised Scheme approved vide Item-4.
- ii. the Head requested to continue with "Hiring of services of Professional for Teaching TALLY" on same terms and conditions as was approved in Ist BoS, expect for hiring either the same professional as earlier or any other who is equally qualified;

The Board Members gave approval for the same (Item-7 ii.), as per the revised Scheme approved vide Item-4, and authorized the Head for the same.

iii. the Head requested to continue with same End Term Examination Paper Setter Panel as used earlier for Sem-I & II.

The Board Members gave approval for the same (Item-7 iii.) and authorized Head to change the name of any Paper Setter incase of his non-availability for the same.

iv. Since Sem-III subjects are yet to be allocated after this BoS, and as also Sem-IV shall be operationalized after about six months of this BoS, Head requested for approval of End Term Examination Paper Setter Panel for Sem-III & IV via email / circulation (for maintaining the confidentiality).

The Board members gave approval for the same (Item-7 iv.) and authorized Head to prepare the Paper Setter Panel for Sem-III & IV and get it vetted via circulation as and when required.

v. the Members further authorized Head to make any minor changes in the Scheme / Syllabus if required with a condition that these changes be intimated to the Members and get the same vetted thru circulation via email.

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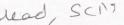
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Central University of Jammu

Rahya-Suchani (Bagla), District: Samba – 181143, Jammu (J&K)

No. 4-8/CUJ/Reg/2016/477

Date: 07 . 09. 10

NOTIFICATION

It is hereby notified that on the recommendations of the Board of Studies, Department of Marketing and Supply Chain Management, the Vice Chancellor, in anticipation of the approval of the Academic Council, has approved the Course Scheme and Syllabus of 1st to 4th semester for MBA programme in Supply Chain Management effective from the Academic year 2017-18. The approved Course Scheme and syllabus are as under:

Semester-1st

Course Code Course Title	Credit	CIA	MSE	ESE	Total
CORE COURSES					Marks
PGSCM1C001T Management Processes and Organizational Behaviour	4	25	25	50	100
PGSCM1C002T Essentials of Marketing Management	4	25	25	50	100
PGSCM1C003T Accounting for Managers with Application Software	4	-25	25	50	100
PGSCM1C004T Managerial Economics	4	25	25	50	100
PGSCM1C005T Statistical Analysis for Managers	4	25	25	50	100
ELECTIVE COURSES					
PGSCM1E001T Application tools for Managers	4	25	25	50	100
FOUNDATION COURSES					
PGSCM1F001T Communication and Personality Development	2	12.5	12.5	25	50
Total	26	32	25	325	650

Semester-2nd

Course Title	Credit	CIA	MSE	ESE	Total
CORE COURSES					Marks
PGSCM2C001T Human Resource Management	4	25	25	50	100
PGSCM2C003T Operations Management		25	25	50	100
PGSCM2C004T Marketing Management	4	25	25	50	100
PGSCM2C005T Essentials of Supply Chain Management	4	25	25	50	100
PGSCM2C006T Research Methods in Business	4	25	25	50	100
ELECTIVE COURSES					
PGSCM2E001T Financial Management	4	25	25	50	100
FOUNDATION COURSES					
PGSCM2F001T Business Environment and Ethics	2	12.5	12.5	25	50
ndustrial Training in Marketing/Supply Chain Manageme	ent for 6-	8 weeks	during S	ummer bi	reak
Total	26 325 325		650		

An Industry oriented workshop for 36 hours to be conducted during Semester -II.

Students would undergo Industry Oriented Internship at designated Industry for 6-8 weeks.



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Semester-3rd

Course Code	Course Title	Credit	CIA	MSE	ESE	Total
	CORE COURSES					Marks
PGSCM3C001T ~	Decision Science	4	25	25	50	100
PGSCM3C002Tr	Industrial Training Report cum viva	02	Internal Evaluation 25		50	
	voce		Exteri	nal Evalu	ation 25	
	ELECTIVE COURSES					
	Choose any three electives from Suppl	y Chain N	1anagem	ent (Maj	or)	
PGSCM3E001T	Management Information System	4	25	25	50	100
PGSCM3C002T	Quality and Total Quality Management	4	25	25	50	100
PGSCM3E003T	Knowledge Management	4	25	25	50	100
PGSCM3E004T	Advance Supply Chain Management	4	25	25	50	100
PGSCM3E005T	Commercial Law	4	25	25	50	100
	Choose any two electives from Mark	eting Mar	nagemer	t (Minor)	
PGSCM3E006T	Consumer Behaviour 4 25 25 50				100	
PGSCM3E007T	Advertising and Sales Promotion	4	25	25	50	100
PGSCM3E008T	Retail Management	4	25	25	50	100
PGSCM3E009T	Industrial Marketing	4	25	25	50	100
PGSCM3E010T	Marketing Research	4	25	25	50	100
PGSCM3E011T	International Marketing	4	25	25	50	100
	INTERDISCIPLINARY COURSES (Any one)					
PGSCM3I001T	Integrated Marketing Communication	4	25	25	. 50	100
PGSCM3I002T	Virtual Marketing	4 .	25	25	50	100
Γotal		30	37	7.5	375	750

Semester-4th

Course Code	Course Title 18 10 10 10 10 10 10 10 10 10 10 10 10 10	Credit	CIA	MSE	ESE	Total
Fire Parities 1673;	CORE COURSES	11.0				Marks
PGSCM4C001T ∨	Project Management	4	25	25	50	100
PGSCM4C002T L	Strategic Management	4	25	25	50	100
	ELECTIVE COURSES					1
4.000/3821976	Choose any three electives from Suppl	y Chain M	lanagem	ent (Mai	or)	1
PGSCM4E001T	Purchase and Materials Management	4	25	25	50	100
PGSCM4E002T	Logistics and Distribution Management	4	25	25	50	100
PGSCM4E003T	Enterprise Resource Planning	4	25	25	50	100
PGSCM4E004T	Business Process Re-engineering	4	25	25	50	100
PGSCM4E005T	Export and Import Management	4	25	25	50	100
to confident of	Choose any one elective from Marke	ting Man	agement	(Minor)		100
PGSCM4E006T	Product and Brand Management	4	25	25	50	100
PGSCM4E007T Services Marketing		4	25	25	50	100
PGSCM4E008T	Agriculture and Rural Marketing	4	25	25	50	100
PGSCM4E009T	Customer Relationship Management	4	25	25	50	100



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	INTERDISCIPLINARY COURSES (A	Any				
PGSCM4I001T	Green Marketing	4	25	25	50	100
PGSCM4I002T	Ethics in Business	4	25	25	50	100

Am Industry Oriented Worksh	op for 36 hours to be cond	ucted during S	Semester-IV	
Total	28	350	350	700

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Encl: Syllabus of 1st-4th semester

To:

Head, Dept. of Supply Chain Management

Copy to:

I/c Controller of Examinations