



Prof Paramveer Singh

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Brief Introduction

Dr. Paramveer Singh is actively engaged in media education since 2007, bringing with him a blend of academic and industry experience. He has worked in the television news sector as a video editor and has also served as a Master Trainer with the District Rural Development Agency (DRDA). He began his academic career at Government National P.G. College, Sirsa, and subsequently joined the Institute of Mass Communication & Media Technology at Kurukshetra University in 2008. Dr. Singh holds a Ph.D. in Mass Communication from Guru Jambheshwar University of Science & Technology, Hisar, and an M.Phil. from Chaudhary Devi Lal University, Sirsa. He served as an Assistant Professor at the Central University of Jharkhand, Ranchi, from August 9, 2012, to January 2, 2018. Following this, he was associated with the Department of Mass Communication and Media Studies at the Central University of Punjab, Bathinda, from January 3, 2018, to January 27, 2025. Currently, Dr. Singh is working as a Professor in the Department of Mass Communication and New Media at the Central University of Jammu since January 28, 2025.

**Professor,
Department of Mass Communication and
New Media,
Central University of Jammu**

Experience

- **Total Telefilms Pvt. Ltd, New Delhi**
Dec, 2005- Jan, 2007
- **DRDA, Fatehabad**
Feb, 2007- Aug, 2007
- **Govt. National College, Sirsa**
FAug, 2007- March, 2008
- **Kurukshetra University, Kurukshetra**
Aug, 2008- June, 2012
- **Central University of Jharkhand, Ranchi**
Aug, 2012- Jan, 2018
- **Central University of Punjab, Bathinda**
Jan, 2018- Jan, 2025
- **Central University of Jammu**
Jan, 2025- Till Date

Education

Guru Jambheshwar University of Science and Technology
Ph.D.

Choudhary Devilal University, Sirsa
M.Phil.

Specialization

Television Production, Radio Production, Media Literacy

PUBLICATIONS

BOOKS

- (2016) Video Production, Kalpna Prakashan, New Delhi, ISBN- 9789383725588
- (2017) Radio Production, Kalpna Prakashan, New Delhi, ISBN- 978938725953
- (2021) Bhartiya Television, Kalpna Publication, New Delhi, ISBN- 9789386630339
- (2021) Indian Television Screen, KK Publication, New Delhi-9788178442297
- (2023) Digital Literacy Essentials: Understanding and Engaging with Media, KK Publication, New Delhi, ISBN- 9789392003363
- (2024) Bharat Mein Digital Media, Kalpna Prakashan, New Delhi, ISBN- 9788119366088
- (2026) मीडिया (बदलता स्वरूप और भाषा), के.के. पब्लिकेशन्स, नई दिल्ली, 9789392003769
- (2026) वृत्तचित्र निर्माण, कल्पना प्रकाशन, नई दिल्ली, 978811936602

SELF-LEARNING MATERIAL

- Introduction to Communication and Journalism, Directorate of Distance Education, Maharishi Dayanand University
- Media Laws and Ethics, Directorate of Distance Education, Maharishi Dayanand University, Rohtak
- Television Journalism, Directorate of Distance Education, Maharishi Dayanand University, Rohtak
- Information and Communication Technology, Directorate of Distance Education, Maharishi Dayanand University

BOOK CHAPTERS

1. Verma, S., & Singh, P. (2025). Health Reporting in India: Public Health Development and Promotion. In Intelligent Data Analytics in Media Communication to Improve Public Health Care (pp. 493-504). Apple Academic Press.
2. Singh, P., Das, N., & Verma, S. (2025). Product and Pixels: Influence of Social Media Influencers on Marketing, Branding, Brand Trust, and Consumer Engagement. In Neurosensory and Neuromarketing Impacts on Consumer Behavior (pp. 331-368). IGI Global Scientific Publishing.
3. Singh, D., Madaan, V., Arora, S., Sagar, G., & Singh, P. (2025). An Analysis Of Green Advertising's Sustainability Strategy and Its Impact on Consumers' Green Consumption Behaviour. In P. William & S. Kulkarni (Eds.), Advancing Social Equity Through Accessible Green Innovation (pp. 47-62). IGI Global Scientific Publishing.
4. Singh, P. (2024). Political Turmoil and Revolutions: Film as a witness and Catalyst, In Narratives of Concern: Global Perspectives in Public Relations (pp. 67-81). Orange Book Publications
5. Verma, S. & Singh, P. (2024). Media: A Catalyst for Mental Health in Kids and Seniors, in Mind Matters : Navigating Mental Health in the Modern World (pp. 204-213). Books Tycoon Publications
6. Singh, P. (2024). Camera Handling Techniques. In Video Production Skills for Extension Professionals, (pp.26-43). National Institute of Agricultural Extension Management
7. Bharadwaj, M & Singh, P. (2023). Health Literacy Through Movies: Analysis of Two Bollywood Movies: Toilet: Ek Prem Katha and Padman. In Media and Information Literacy (pp. 113-119). Wisdom World Publication
8. Krishnan, A.R. & Singh, P. (2023). Analysis of Indian Women and Domesticity in the Context of Adult OTT Programming: Thematic Study of Amazon Prime Original "Four More Shots Please". In Reconstruction of Women Identities and Individualities (pp. 192-261). Writers Row Publications
9. Arzoo & Singh, P. (2023). Regional content consumption through OTT platforms in India. In Innovations and Practices in Mass Communication (pp. 23-36). Bhumi Publishing
10. Bharadwaj, M & Singh, P. (2022). Cleanliness and good health in different Indian cultures (A systematic review. In Intercultural Communication of New Bharat Cleanliness, Self-reliance, and Prosperity (pp. 61-70). Swaraj Prakashan
11. सिंह, परमवीर (2020). वीडियो प्रसारण: प्रोडक्शन विधि एवं यथार्थता, इलेक्ट्रॉनिक मीडिया (पृ. 85-113). वैभव लक्ष्मी प्रकाशन
12. सिंह, परमवीर (2020). कोरोनाकाल में अवसर तलाशती ऑनलाइन शिक्षा, कोरोना-एक त्रास्दी (पृ.26-33). के.एल. प्रकाशन
13. सिंह, परमवीर (2020). करतार सिंह सराभा, आजादी @ 75 (पृ. 279-283), प्रभात प्रकाशन
14. सिंह, परमवीर. (2018). भारत में वृत्तचित्र निर्माण, Facets of Indian Cinema (pp. 126-156), KK Publications

PUBLICATIONS

RESEARCH PAPERS

1. Gorowara, N., Singh, D., KUMAR, A., Sharma, S., & Singh, P. (2026, February). 6G Networks and Human-Centric Communication Social, Ethical, and Policy Challenges. In 2026 5th International Conference on Innovative Practices in Technology and Management (ICIPTM) (pp. 1-6). IEEE.
2. Ramya, J., Singh, D., Chhura, B., Madaan, V., & Singh, P. (2025, November). Fighting Digital Ad Fraud: The Role of AI and Machine Learning. In 2025 International Conference on Intelligent & Innovative Practices in Engineering & Management (IIPEM) (pp. 1-6). IEEE.
3. Singh, P., Verma, S., & Bharadwaj, M. (2025, November). Influence and Challenges of Artificial Intelligence on Indian News Industry. In 2025 International Conference on Intelligent & Innovative Practices in Engineering & Management (IIPEM) (pp. 1-6). IEEE.
4. Singh, D., Dutta, M., Dutta, B. K., Laxmi, V., & Singh, P. (2025, November). Corporate Governance and AI Ethics: Strategic Framework for Ethical Decision-Making in Business. In 2025 International Conference on Intelligent & Innovative Practices in Engineering & Management (IIPEM) (pp. 1-6). IEEE.
5. Singh, D., Khanna, S., Singh, P., & Varma, R. A. (2025, November). AI Based Framework for Bridging the Digital Divide and Promoting Equality in India. In 2025 International Conference on Intelligent & Innovative Practices in Engineering & Management (IIPEM) (pp. 1-6). IEEE.
6. Khanna, S., Shrivastava, M. K., Sharma, S., Puri, A., & Singh, P. (2025, November). AI-Powered Strategies for Tackling Market Volatility Digital Marketing. In 2025 International Conference on Intelligent & Innovative Practices in Engineering & Management (IIPEM) (pp. 1-6). IEEE.
7. Singh, P., Mehrotra, V., Syal, J., Verma, D., & Markan, R. (2025, November). AI Based Textual Analysis Framework: Unlocking Patterns in Literary Works. In 2025 International Conference on Computational Engineering, Sensing Technology and Management (ICCETM) (pp. 1-6). IEEE.
8. Sonawane, P. A., Taneja, D., Manocha, S., Saini, P., Madaan, V., Fajarini, U., & Singh, P. (2025). A study on role effectiveness of micro finance in India: with special reference to poverty eradication. Salud, Ciencia y Tecnología-Serie de Conferencias, (4), 10.
9. Kumar, R.P. & at el (2024). Impact of Punjabi Songs on University Students of Punjab, Sangeet Galaxy, 13(2), <https://sangeetgalaxy.co.in/paper/impact-of-punjabi-songs-on-university-students-of-punjab/>
10. Verma, S., Singh, P. & Bharadwaj, M. (2024), THE INFLUENCE OF MEDIA ON WOMEN'S HEALTH EDUCATION: A CASE STUDY OF WORKING AND LITERATE WOMEN IN INDIA, Community Practitioners, DOI: 10.5281/zenodo.12569170
11. Verma, S. & Singh, P. (2024). The Influence of Media Consumption on Children's Health and Behavior: A Review, SSRN, https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4821067
12. Verma, S. & Singh P. (2024), Communication: The Key to Building a Better Society, Communication Today, Vol:28, No:3, ISSN: 0975-217X
13. Kumar, M.&at el (2024). Technology, transmission, trust, and tendency: Detecting trends in COVID-19 related fabricated content of virtual fact-check networks, E3S Web of Conferences 491, 03009 (2024), <https://doi.org/10.1051/e3sconf/202449103009> ICECS'24
14. Chakraborty, D. &et al (2023). Understanding user generated animation content from India on YouTube: A netnographic study of 12 Indian animation channels, Global Media Journal (Indian Edition), 15(1)
15. Rahul SK and at el (2023). Legal Labyrinths: Examining the Complexity of Drug Abuse Cases Pendency in Punjab, India, Journal of Drug and Alcohol Research Vol. 12 (2023)
16. Bharadwaj, M. & Singh, P. (2023), Helping SDG for health through Social Media :Analysis of Instagram reels, STOM, ISSN- 2231-1041, Year-24, Special Issue-1
17. Yadav, R &at el (2023). Clinical Legal Education as a Catalyst for Change in Punjab: Tackling Drug Abuse and Human Rights Violations, Journal of Drug and Alcohol Research, Vol. 12 (2023), DOI: 10.4303/JDAR/236252, 10 pages
18. भारतीय मीडिया में कृत्रिम बुद्धिमत्ता, संवाद पथ, अक्तुबर-दिसम्बर, 2023, 53-57
19. Yadav, R.and at el (2023). Social bearing of laws and their implementation with reference to irretrievable breakdown of marriage: A comparative study of laws in India and Asian countries, 2046-1402, <http://dx.doi.org/10.12688/f1000research.133515.1>
20. Verma S. & Singh, P. (2023). THE MASS MEDIA'S ROLE IN PREVENTING DRUG AND ALCOHOL USE, International Research Journal of Modernization in Engineering Technology and Science, Volume:05/Issue:01/January-2023
21. Verma, S., Bharadwaj, M. & Singh, P. (2023). The correlation between health and health communication with multi-dimensional development, Journal of Communication and Management, 2023;2(1):53-56
22. Deep, A. & Singh P (2023). Use of Social Media by Indian Cabinet Ministers to Propagate Their Work and Connect with Masses, Journal of Communication and Management, 2023;2(2):124-129
23. Bhardwaj M & Singh P. (2023), Substance and Drug Abuse: An Analysis of Elements in Two Punjabi Pop Songs, Sangeet Galaxy, Vol. 12, No.2 (July 2023) pp. 33-41

PUBLICATIONS

RESEARCH PAPERS

24. परमवीर सिंह व मयंक भारद्वाज (2022), मोबाईल तकनीक से समृद्धि की ओर हिन्दी भाषा और साहित्य, हिन्दुस्तानी त्रैमासिक, 0378-391X, अप्रैल-जून, 2022
25. परमवीर सिंह (2022), राजनैतिक संचारहेतु फेसबुक का प्रयोग, संवाद पथ, अप्रैल-जून, 2022, 23-30
26. परमवीर सिंह (2022), भारत में संचार के लिए स्मार्टफोन की उपयोगिता और इसका संचार पद्धतियों पर प्रभाव, अपनी माटी, मार्च-2022, 40
27. परमवीर सिंह (2022), भारतीय ग्रामीण क्षेत्रों में डिजिटल मीडिया से सामाजिक, आर्थिक व सांस्कृतिक बदलाव, संग्रथन, आईएसएसएन- 22786880, जनवरी, 2022, 27-33
28. परमवीर सिंह (2021), भारत में सोशल मीडिया साक्षरता की आवश्यकता, संवाद पथ, अक्तुबर-दिसम्बर, 2021, 19-25
29. परमवीर सिंह (2021), भारत में पत्रकारों पर हमले: पत्रकारिता की अभिव्यक्ति की आजादी को खतरा, समसामयिक सृजन, अक्तुबर-दिसम्बर, 2021, 475-477
30. परमवीर सिंह (2021), भारत में डिजिटल मीडिया को नियोजित करने की आवश्यकताएँ व प्रयास, समसामयिक सृजन, जुलाई-सितम्बर, 2021, 7-10
31. Jaswinder Kaur & Paramveer Singh, (2021). Opportunities and obstacles of Digital Pedagogy in Higher studies: A research on usage, Pros and Cons of Digital teaching and learning during lockdown due toCovid-19 in India, Bhartiya Shiksha Shodh Patrika, 09707603, 40(2), 76-86
32. परमवीर सिंह (2021), डिजिटल तकनीक: मिथ्या व भ्रामक सूचनाओं की चुनौतियाँ व उनका समाधान के प्रयास, संवाद पथ, अप्रैल-जून, 2021, 76-83
33. P. Pushkar & Paramveer Singh (2021), Over the Top platforms and Covid-19, A study on usage and impact among the youth of India, Journal of Arts-IIS, ISSN- 2319-5339, Vol-10(1), 296-308
34. परमवीर सिंह (2020), कोविड-19 महामारी का भारतीय टेलीविजन व सीनेमा पर प्रभाव, संवाद पथ, अक्तुबर-दिसम्बर, 2020, 136-141
35. Singh, P. & Deep A. (2020). Facebook as a tool of electioneering: Reasons and Facts, Journal of Critical Reviews, Vol-7, Issue- 19, p- 2977-2985
36. Singh, P. (2019). New Media as a change agent of Indian Television and Cinema: A Study of over the top platforms, Journal of Content, Community and Communication, <https://doi.org/10.31620/JCCC.06.19/18>, Vol-9, Year-5 June, 2019, p-131-137
37. Singh, P. & Kumari, R. (2019). Usage Pattern of Mobile Phone Among Tribals of Jharkhand, Mass Communicator, ISSN-0973-9688, <http://dx.doi.org/10.5958/0973-967X.2019.00004.8> Vol-13, No.-1, January-March-2019, Page-27-31
38. Singh P. & Kumari, N. (2018) Challenges before Community Radio stations in India: A study of two Community Radio stations of Jharkhand, Media Mimansa, ISSN- 2229-5593, Oct-Dec-2018, p-2-12
39. परमवीर सिंह व बंसी लाल (2018). सोशल मीडिया की विषयवस्तु की विविधता और उसकी उपयोगिता (कुरुक्षेत्र विश्वविद्यालय के स्नातकोत्तर छात्रों का अध्ययन), कम्युनिकेशन टूडे, जुलाई-सितम्बर-2018, 143-155, आईएसएसएन- 0975-217X
40. Singh, P. & Sweta (2018) Opinion of University students towards the importance of social media in daily life, Global Media Journal Indian Edition, 10(1)
41. Singh, P. & Kumari, P (2018). Usage pattern of online services among the villagers of Jharkhand: A study of Pragya Kendra, International Journal of Transformations of Media, Journalism & Mass Communication, ISSN- 2581-3439 (Online), Vol-3, Issue-2, pp. 35-41
42. Singh, P. & Kumari, S. (2017). Usage of New Media for higher education: A study of Central University of Jharkhand, Media Mimansa, pp.50-62
43. Singh, P. & Kumari, S. (2017). Usage of Facebook for various purposes by University students, Universal Multi-disciplinary Research Journal, Vol-II, Issue-XXIX, pp.13-33
44. Singh, P. (2017). Need of online workshop for research methodology: A perception study of Indian Ph.D. Scholars, Journal of Advance Research in Journalism and Mass Communication, Vol-4, Issue-3&4, Pg No-73-81, DOI: <https://doi.org/10.24321/2395.3810.201702>,
45. Singh, P. & Kumari, N. (2017). Perception of audience towards the impact of developmental campaigns of developmental communication division (DCD), Universal Multi-disciplinary Research Journal, Vol-II, Issue- XXVII, pp.18-28
46. Singh, P. & Pandey, N. (2016). Content, Structure and functioning of FM Channels and Opinion of Listeners about content broadcasted by FM Channels, Journal of Advance Research in Journalism and Mass Communication, Vol-3, Issue-1&2, Pg No- 9-25
47. Singh, P. & Singh, K. (2016). Perception of Youth Towards Credibility of News Channels, Universal Multi-disciplinary Research Journal, Vol-I, Issue-XI, pp. 38-51
48. Singh, P. & Shwetabh. (2015). Online Shopping- Satisfaction level among the students of Central University of Jharkhand, Universal Multi-disciplinary Research Journal, Vol-I, Issue-VI, pp. 1-8
49. Singh, P. (2014). टेलीविजन पर प्रसारित होने वाले टेलीशॉपिंग विज्ञापनों में आचार संहिता का पालन, Communication Today, Vol-16, NO-3, P-148-152

PUBLICATIONS

RESEARCH PAPERS

50. Singh, P. & Mumtaz, H. (2014). Attitude of rural Children toward Television Cartoon Programs, Golden Research Thoughts, ISSN-22315063, Vol-4, Issue-1, July, 2014, pp- 1-11.
 51. Singh, P. & Swetabh. (2014). "Online Shopping: Usage Patterns among the students of Central University of Jharkhand", Review of Research, Vol-3, Issue-10, pp 1-5
 52. Kaushik, V. & Singh, P. (2014). कृषि के लिए किसानों की सूचना आवश्यकताएँ एवं उनकी प्राप्ति के लिए विभिन्न सूचना स्रोतों का प्रयोग, Golden Research Thoughts, Vol-3, Issue-8
 53. Kaushik, V. & Singh, P. कृषि क्षेत्र में उतरने वाली नीज़ि कम्पनियों की छवि निर्माण के लिए जनसम्पर्क नीतियों के बारे में किसानों की राय, Golden Research Thoughts, Vol-3, Issue-11
 54. Kaushik, V. & Singh, P. (2013) सरकार द्वारा कृषि के लिए दी जाने वाली सूचनाओं के बारे में किसानों की संतुष्टि का अध्ययन, Golden Research Thoughts, Vol-3, Issue-4
 55. Kaushik, V. & Singh, P. (2012). Perception of Agriculture administrators towards the corporatization of Indian agriculture, Golden Research Thoughts, Vol-2, Issue-4
-

PATENTS

1. AI Powered Media Monitoring Device, ID- 453432001
 2. Behavioral Pattern Recognition Device for workplace dynamics, ID- 423288-001
-

MEMBERSHIP

1. International Association for Media and Communication Research
-

MEMBER, EDITORIAL BOARD

1. Journal of Communication and Management
 2. South Sight: Journal of Media and Society Inquiry
-

COUNTRIES VISITED

- United Arab Emirat (UAE)
- Nepal

CONFERENCES AND SEMINARS

1. "Role of media in Social Awareness" in national seminar organized by govt. college, Panchkula (Haryana) on 26-27 September, 2008
2. 'Gaon me PanvPasarteNaye Sanchar Madhyam' in National Seminar (MEDIACON-09) organized by Department of Journalism and Mass Communication, Choudhary Devi Lal University, Sirsa (Haryana) on 25-26 April, 2009
3. 'Role of information and communication technology in teaching learning process and lecturer's competency' in National Seminar organized by Mata Harki Devi college of Education for Women, Odhan (Sirsa) on 22-23 May, 2010
4. 'Adhunik Shiksha me Naye Sanchar MadhyamonkaPrayog'in National Seminar organized by Mata Harki Devi college of Education for Women, Odhan (Sirsa) on 29th April, 2012
5. 'Use of mobile as a tool for Political Communication in Bihar Assembly election' in National Seminar organized by Department of Political Science & Public Administration, Ranchi University, Ranchi (Jharkhand) on 11-12 December, 2015.
6. 'Samajik Media Ki Vishayavastu ki Vividhta aur Uski Upyogita- Kurukshetra Vishavvidyalya ke snatkotter chhartron ka Adhyan' in International Seminar Organized by Makhan Lal Chaturvedi National University of Journalism and Communication, Bhopal on 27-28 December, 2011.
7. 'Online SuchnaTantra ki Krishi Kshetra Me Bhumika ke bare Me kisano ki Rai' in International Seminar organized by Electronic Media Research Centre, Punjabi University, Patiala on 21-22 October, 2011
8. 'Television Par Prasarit Hone Wale Teleshopping Vigyapno me AcharSanhitaKa Palan' in National Seminar organized by department on Journalism & Mass Communication, Punjabi University, Patiala on 18-19 January, 2012
9. 'Role of Media in spreading awareness about Environmental Issues'in 5th International Seminar organized by Institute of Social Development and Research, Ranchi on 22 Feb to 24 Feb, 2014
10. 'Role of ICT in Good Governance- With special reference to rural India' 9th International Seminar organized by Institute of Social Development and Research, Ranchi on 23rd April to 25th April, 2016
11. 'Need of Online Workshops for Research Methodology: Perception Study of Indian Ph.D. Research Scholars' in National Conference on Communicating Sciences and Social Sciences in the Era of Media Divergence, Organized by Lingaya'sLalita Devi Institute of Management & Sciences, New Delhi on 25th October, 2017
12. New Media as a change agent of Indian Cinema: A Study of online platforms, in International conference on Current Practice and Future Treds in Media Communication organized by Amity University, Dubai on 17th-19th June, 2019
13. Possibilities of Digital Terrestrial Transmission (DTT) in India, in International communication on Digital Communication and Empowerment: Emerging Opportunities and Key Challenges organized by ML Sukhadia University, Udaipur and Lok Samvad Sansthan, Rajasthan on 28th September, 2019
14. A Paradigm shift in the health reporting after the impact of Covid-19 in India, 28th annual conference of Asian Media Information and Communication Center (AMIC) on Science Communication: Managing the now and the future, held virtually on November 20, 27 and December, 04, 2021
15. Sahia of Jharkhand and Asha Worker of Punjab: A comparative study of their health literacy and digital literacy in National conference on Changing Paradigm of Mass Communication amidst Digital Age organized by Lovely Professional University, Phagwara during 25-26 November, 2022
16. Analytical Study of Development Schemes for tribal Students in Jharkhand in 12th International Seminar on Development and Tribals organized by the Institute of Social Development and Research, Ranchi on 8th October, 2017
17. Lord Rama as a Communicator: Excerpts from Shriramcharitmanas in Interdisciplinary International conference on Ancient Indian Knowledge Systems: Natural Sciences, Cognitive Sciences and Social Sciences organized by Bharatiya Shikshan Mandal, Punjab and Swami Swatantaranand Memorial College, Dinanagar on 22nd August, 2021
18. Cleanliness and good health in different Indian Cultures: A systematic review in national seminar on Azadi ke Amrit me Intercultural Communication of New Bharat: Cleanliness, Self Relience and Prosperity organized by Indira Gandhi National Tribal University, Amarkantak during 5-6th August, 2022
19. Review Studies of New Media Usage among Teenagers for education in 3rd International conference on social media: The Changing Communication environment organized by Xavier University, Bhubneshwar during 15-16th December, 2017
20. #Heath Literacy: An analysis of Instagram Reels with Health Information in world's first 7-day staggered Colocation Conference on Identity, Culture and Agenda driven Newscast organized by Delhi Metropolitan Education, Noida in collaboration with Deakin Univeristy, Melbourn, Australia on 20th June, 2023
21. A Voice of their own: Using Social Media Platforms by tribal people in national Conference Amrit Kaal and Changing Media: Resurgence of New India organized by Vivekananda School of Journalism and Mass Communication on 22-23 March, 2023

CONFERENCES AND SEMINARS

22. Twitting Health: Analyzing the Ministry of Health's Digital Literacy Posts on Twitter in the National Seminar and Media Conclave held on 30-31 November, 2023
23. Exploring Lord Hanuman's Communication in Tulsi's Manas through the Lens of Sahridayata at the International Seminar on Two decades of the Sadharanikaran Model of Communication organized by Department of Languages and Mass Communication, Kathmandu University, Kathmandu (Nepal) on May, 26, 2024

SESSION CHAIR

1. Session Chair in National Seminar on Artificial Intelligence and Future of Journalism organized by Department of Mass Communication, Guru Jambheshwar University of Science and Technology, Hisar on 25th February, 2025
2. Session Chair in National Seminar on "Nasha Mukta Samaj Andolan Abhiyan Kaushal Ka: Socio-Legal, Psychological and other Ways for the Prevention of Alcohol and Drug Addiction in India" held at Central University of Punjab, Bathinda on 24.06.2022

PROGRAM ORGANIZED

1. Organized an ICSSR-sponsored two-day National seminar on the role of media in promoting Indian knowledge systems during 18-19 March, 2026, at Central University of Jammu
2. Coordinated one week photography Exhibition and competition on world photography day from 19 August to 26 August, 2022 at Central University of Punjab, Bathinda
3. Jointly Coordinated one week Photography Exhibition on world photography day from 16th Aug to 20th Aug, 2018 in Central University of Punjab, Bathinda
4. Jointly Coordinated one week On the Spot Photography Competition from 16th Aug to 20th Aug, 2018 in Central University of Punjab, Bathinda
5. Coordinated One Week Workshop on Media Research from 16th November to 22nd November, 2016 at Centre for Mass Communication, Central University of Jharkhand, Ranchi
6. Coordinated One Week Workshop on Television Production from 13th March to 19th March, 2016 at Centre for Mass Communication, Central University of Jharkhand, Ranchi
7. Coordinated One Week Workshop on Writing for Media from 2nd Nov to 6th Nov, 2015 at Centre for Mass Communication, Central University of Jharkhand, Ranchi
8. Jointly Coordinated three days Photography Exhibition on world photography day from 20th Aug to 22nd Aug, 2013 at Centre for Mass Communication, Central University of Jharkhand, Ranchi
9. Jointly Coordinated three days On The Spot Photography Competition from 20th Aug to 22nd Aug, 2013 at Centre for Mass Communication, Central University of Jharkhand, Ranchi

E-CONTENT GENERATION

1. Wrote and Produced one module on 'Photographs as educational tool' for ARPIT organized by GJUS&T, Hisar
2. Technical Reviewer for MOOC on 'Solid and Hazardous Waste Management' for SWAYAM offered by Central University of Punjab, Bathinda
3. Member, Team of Experts for MOOC on 'Arctic Studies' for SWAYAM Offered by Central University of Punjab, Bathinda

PRODUCTION EXPERIENCE

1. Produced a documentary on Central University of Jammu
2. Produced two documentary on Central University of Punjab
3. Produced an 8-minute video for inauguration of permanent campus of CUPB
4. Supervised more than 40 documentaries and Short films of the students of Mass Communication, Central University of Jharkhand, Ranchi
5. Produced six news bulletins for Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra
6. Supervised more than 15 Documentaries and Short films of the students of Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra

FILM FESTIVAL ORGANIZED

1. Organized a one-day International Uranium Film festival at Central University of Jharkhand, Ranchi on 15th January, 2013
2. Organized a three-day National Tribal Film Festival at Central University of Jharkhand, Ranchi, from 28th Oct to 30th Oct, 2013
3. Member, Organizing Committee, 7-day Film Appreciation Course organized by Kurukshetra University, Kurukshetra
4. Member, Screen Committee, Media International Film Festival, Kurukshetra University, Kurukshetra (3-7 April, 2012)

UNIVERSITY NEWSLETTER PUBLICATION

1. Worked as Member, Editorial Board of University Newsletter, CUPB
2. Worked as Content Editor for three consecutive issues of CUJian Age: A biannual Lab journal of Central University of Jharkhand

PARTICIPATION

1. Participated in Think Tank Meeting organized by UNICEF Jharkhand on 9th Feb, 2017
2. Participated in a Program 'Rising Jharkhand' organized by Zee Media Corporation Ltd. on 25th March, 2017
3. Participated in a Radio program on International Hand washing Day on 7th October, 2016. This Program was organized by UNICEF, Jharkhand and Radio Mantra
4. Participated in a Radio program on Immunization on 10th October, 2016. This Program was organized by UNICEF, Jharkhand and Radio Mantra
5. Participated in a Radio program on Girl Child Rights on 6th October, 2016. This Program was organized by UNICEF, Jharkhand and Radio Mantra
6. Participated in a Interaction Program 'Media Conclave-2017' organized by Prabhat Khabar, Ranchi on 14th August, 2017
7. Participated in recording a programme on Teacher's Day of Radio City on 5th September, 2017. Three radio programmes were recorded by Radio City.

LECTURES AS RESOURCE PERSON/ KEY RESOURCE PERSON

1. Delivered a Special Lecture on Cable and Digital Television to Information Officers (JIS-1) at Shri Krishna Institute of Public Administration, Ranchi on 30th April, 2013
2. Delivered Three Special Lectures in 10 days Workshop on Documentary Film Making organized by Centre for Indigenous Culture Studies, Central University of Jharkhand, Ranchi during 11-19 April, 2016
3. Key Resource person in Two-day workshop on Video Production at Department of Communication Management and Technology, GJUS&T, Hisar on 25th-26th September, 2017
4. Delivered 24 Lecture at Centre for Mass Communication, Central University of Punjab from 28th September to 3rd October, 2017
5. Delivered 20 Lectures at Centre for Mass Communication and Media Technology, Central University of Punjab from 23rd November to 27th November, 2017
6. Delivered two lectures on tourism and media at Baba Farid group of Institution on 17th April, 2018
7. Key Resource person in two-day workshop organized by Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra on 25th January, 2019
8. Key Resource person in Two-day workshop on audio-video editing at department of Communication Management and Technology, GJUS&T, Hisar on 27th-28th March, 2019
9. Delivered an expert lecture on Media and Tourism at Baba Farid group of Institution on 2nd April, 2019
10. Delivered a special lecture (Online) on Art of Digital Media Production in JC Bose University of Science and Technology, Faridabad on 16th June, 2020
11. Delivered Two invited lectures on Video Production Techniques for Agricultural Programs and Script Writing at Extension Education Institute (Gol), Nilokheri on 25th June, 2024
12. Delivered an online lecture on Information & Communication Technology in Education in two-week Online Program on NEP Orientation and Sensitization Program by Malviya Mission Teacher Training Centre, Central University of Punjab on 20th August, 2024
13. Delivered an online lecture on Digital Media as an effective tool for advocacy of sustainable development in International Conference of Sustainable Innovation: Bridging Research and Industry for a Resilience Future, organized by Shri Ramswaroop Memorial University, Lucknow on April, 07, 2025.
14. Delivered an online lecture on Digital Content Production through Artificial Intelligence: Techniques, Challenges and Future Trends in online faculty development program on Reimagining Media Education: The Role of Artificial Intelligence in Transforming Educational Practices on 7th July, 2025 organized by Shri Ramswaroop Memorial University, Lucknow (U.P.)
15. Delivered an online lecture on भारतीय ज्ञान परम्परा एवं डिजिटल मीडिया in one-week Online Program on NEP Orientation and Sensitization Program by Malviya Mission Teacher Training Centre, Central University of Jammu on 10th July, 2025
16. Delivered an online lecture on भारतीय भाषाएं, साहित्य एवं डिजिटल मीडिया in one-week Online Program on NEP Orientation and Sensitization Program by Malviya Mission Teacher Training Centre, Central University of Jammu on 14th July, 2025

RESEARCH SUPERVISION

1. Two Ph.D. Scholars guided in the department of Mass Communication and Media Studies, Central University of Punjab, Bathinda
2. Supervising four Ph.D. Scholar of Department of Mass Communication and Media Studies, Central University of Jammu
3. Supervised 4 post-graduation students of the Department of Mass Communication and New Media, Central University of Jammu
4. Supervised around 20 postgraduate students of the Department of Mass Communication and Media Studies, Central University of Punjab, Bathinda.
5. Supervised 14 postgraduate students of the Centre for Mass Communication, Central University of Jharkhand, Ranchi.
6. Supervised 3 post-graduation students of the Institute of Mass Communication and Media Technology, Kurukshetra University, Kurukshetra.

TECHNICAL KNOWLEDGE

1. Handling Tawi Dhara, Community Radio Station of Central University of Jammu
2. Handled the media lab in Department of Mass Communication and Media Studies, Central University of Punjab, Bathinda
3. Handled Media Lab in Centre for Mass Communication, Central University of Jharkhand. Media Lab had 55 professional desktops, 5 video cameras, 7 DSLRs, 2 audio consoles and other audio-video equipment.
4. Expertise in Final Cut Pro (FCP), Adobe Premiere Pro, Adobe Audition and sound forge
5. Expertise in all types of video camera and still camera handling.
6. Expertise in handling of teleprompter, vision mixer, audio console and all kinds of microphone set-ups.
7. Familiar with work culture of a news channel