



जम्मू केंद्रीय विश्वविद्यालय Central University of Jammu

बागला (राया-सूचानी), जिला सांबा-181143, जम्मू (जम्मू एवं कश्मीर)
Bagla (Rahya-Suchani), District: Samba – 181143, Jammu (J&K)

Department of Tourism and Travel Management

Paper Presented/Attended Conferences and Seminars

SN	Title of the Paper	Author(s)	National / International	Name of the Conference	Date & Year
1	Assessing Stakeholders' Perception of Mountain Tourism Destination Resilience in the Context of Climate Change	Ankit Kumar, Sumiran Mahashwari, Ranjeet Kumar Raman	International	Royal Geographic Society (RGS)-IBG Annual International Conference on Climate Changed Geography in London (Hybrid)	August 29 to September 1, 2023
2	Exploring the Role of Travel Vloggers in Enhancing Destination Competitiveness: Evidence from Sula Vineyard (Nashik)	Sumiran Maheshwari, Ranjeet Kumar Raman	International	International Conference on Marketing Consumer Experience in the Digital Era, organized by IIM Bodh Gaya	April 14-15, 2023
3	A SAP-LAP Framework Analysis of the Buddhist Circuit Project	Ranjeet Kumar Raman, Rahul Thakur, Manjeet Singh	International	Global Conference on Emerging Technologies, Business, Sustainable Innovative Business Practices, and Social Well-being organized by CONFAB 360 Degree Academic Integration	December 10-11, 2022
4	A Decade of Customer-Based Brand Equity Research in Tourism: Looking Back and Moving Foreyard	Rohit Sharma, Ankit Kumar, Sumiran Maheshwari, Ranjeet Kumar Raman	International	International Conference on Rethinking Tourism to Strive for Sustainable and Community-Induced Growth organized by the Central University of Jammu	November 30, 2022
5	Covid-19 Recovery Initiatives of Destination Management Organizations of India	Sumiran Maheshwari, Ranjeet Kumar Raman	International	International Conference on Reflection on New Tourism and New Normal in the Post-COVID-19 World, organized by the Department of Tourism & Travel Management, Central University of Jammu	May 26-27, 2022
6	Evaluating the Tourism Performance of New Delhi using the UNWTO-WTCF City Tourism Framework	Ranjeet Kumar Raman	International	12th India International Hotel, Travel & Tourism Research Conference Conference organized by BCIMCT, New Delhi	March 3 -5, 2022

7	Developing a Framework for Imagining Kurukshetra as a UNESCO Creative City	Ranjeet Kumar Raman	International	International Seminar on Bhargava Gita: Holistic Life Management and World Harmony Tourism Motivation organized by Kurukshetra University, Kurukshetra	December 6 -9, 2016
8	Collaborative Destination Marketing: The Case of the Buddhist Circuit	Ranjeet Kumar Raman	International	International Conference on Prospects and Competitive Challenges in the Global Hospitality & Tourism Industry organized by Lovely Professional University	April 1-2, 2016
9	Empowering Community through Innovation in the Tourism Value Chain	Ranjeet Kumar Raman	International	International Conference on Sustainable Destination Excellence: Revitalizing Peace through Innovation in Tourism organized by the University of Jammu (J&K), Jammu	February 5-6, 2016
10	Powering Sustainable Development with Tourism and Sustainable Energy	Ranjeet Kumar Raman	International	International Conference on Sustainable Development in India, Kurukshetra University, Kurukshetra,	February 12-13, 2013
11	e-Tourism :The Synergy of Information and Communication Technologies (ICTs)	Ranjeet Kumar Raman, Siyaram Yadav	International	7 th International Conference on IT Application & Management (ITAM) : Technology Innovation and the Future of Culture & Tourism, Jointly organized by Hanyang University, Seoul, Korea and JK Lakshmipat University, Jaipur	December 28-29, 2011
12	Building Tourism Destination Competitiveness through Information and Communication Technologies (ICTs)	Ranjeet Kumar Raman, Pawan Gupta	International	1 st International Conference on Tourism and Technology (ICTT 2011) organized by IIT, Delhi	July 7-9, 2011
13	“Best Practices for safe staying in hotels during COVID-19 outbreak”.	Mahendra Singh	National	National Webinar on Impact of COVID-19 Pandemic on Environment and Future Prospects	June 21, 2020
14	A Study on Stimulus from Mughlai Food on Awadhi Cuisine	Mahendra Singh	International	Tourism, Pluralism and Heritage Issues and Challenges in Modern World	25-27 FEB 2018
15	“A Study on Importance of Documenting Local Cuisine in Tourism Destination Branding: A case of Awadh Region”	Mahendra Singh	International	International conference on Development aspects in tourism & hospitality Sector (DATHS – 2017)	02-03 Dec, 2017
16	“Dum-Pukht: the essence and root of Awadhi Cuisine”	Mahendra Singh	International	,International conference on Pluralism Tourism Development and Society	17-18 Dec, 2016

17	Harnessing India's Ancient Wisdom: Exploring the Synergy between the Indian Knowledge System and Atmanirbhar Bharat	Amit Gangotia	International	International Conference –“ Mind Body Brain and Consciousness (MBCC) Conference 2023”, “Mind, Brain, and Consciousness (MBC): Perspectives from Indian Knowledge System,” organized by the Indian Knowledge System and Mental Health Applications (IKSMHA) hosted by IIT MANDI	14 th -16 th Dec,2023
18	Sustainable Operations Management in Hospitality and Tourism Industry	Amit Gangotia	International	2022 Africa and Asia Pacific Conference on Hospitality and Tourism	30-Jun-22
19	Tourism For Inclusive Growth	Amit Gangotia	National	Online Webinar by the Department of Tourism and Hospitality Management, Himachal Pradesh Technical University (HPTU) on the occasion of World Tourism Day	27-09-2021
20	“The Quest to transform: An ultimate Journey	Amit Gangotia	National	webinar series , TourizmoTrigarth Carnival (TTC 2021)	23-Sep-21
21	post-pandemic sustainable tourism management: the new reality of managing tourism and hospitality	Amit Gangotia	National	DTHM-KUK WEBINAR	24-May-22
22	Pro -Poor Tourism Vis-À-Vis Livelihood Stability During Post Covid-19	Amit Gangotia	National	Webinar at Department of Tourism Studies, School of Management, Pondicherry University	22-May-20
23	Tourism and Jobs-A Better Future for All	Amit Gangotia	National	National Seminar by HPTU	27-Sep-19
24	Relevance of Emotions in Science & Technology	Bharti Gupta	International	International Conference on Nanotechnology for Better Living, National Institute of Technology, Srinagar, Department of Physics	7-11 September 2021
25	Voluntourism and Community Development: Exploring the Spiritual Connections	Bharti Gupta	International	International Conference on Tourism Naturally Conference Hosted by the University of Derby, Buxton, UK in partnership with Colorado State University, University of Pisa, Central Normal China University, the University of Sunderland and Deggendorf Institute of Technology,	4th-6th June 2019
26	Creative Tourism vis-à-vis Tribal Tourism as a Tool for Sustainable Tourism	Bharti Gupta	International	International Research Symposium in Tourism Hospitality & Events: Impact, Innovation, Interdisciplinarity Hosted by Centre for Research and Tourism Excellence , University of Sunderland, UK.	23rd May 2019
27	Reviving the Craft of Kashmir Handmade Pashmina Shawl through Creative Tourism	Bharti Gupta and Asma Bashir	International	International Conference on Making an Impact: Creating Constructive Conversations Hosted by School of Hospitality and Tourism Management University of Surrey, U.K.	19 th – 22 July 2016

28	Training of Business Ethics: A Way out for Undoing the Unethical Marketing Manoeuvres of Sustainable Tourism Development	Bharti Gupta	National	National HRD Congress on Nurturing World Class Organisations in an Emerging Global Diaspora, School of Business Studies, Central University of Jammu	16-18 Sept 2016
29	Destination Image Formation through Film Induced Tourism: A Case Study of "Chennai Express" Featuring Tamil Nadu	Bharti Gupta	International	6th India International Hotel, Travel & Tourism Research Conference & 7th Indian Hospitality Congress Annual Conference, Hosted by Banarsidas Chandiwala Institute of Hotel Management & Catering Technology & Indian Hospitality Congress	10th-12th February 2016
30	Creative Tourism Business Model for the Grass Root Dependents of Tourism Based Economy.	Bharti Gupta and Asma Bashir	International	International Conference on Inclusive Growth & Profits with Purpose: New Management Paradigm, Hosted by International Management Research Academy (IMRA) London, UK in collaboration with Indian Institute of Management Bangalore (IIMB) Bengaluru, India	16-18 December 2015
31	Sustainable Tourism: A Tool for Global Peace	Dr. Bharti Gupta and Swati Samnotra	International	International Seminar (HOSTCON 2015) on Tourism and Hospitality: Beyond the Agenda of One Billion Tourist and One Billion Opportunities hosted by University Institute of Hotel and Tourism Management, Panjab University, Chandigarh	19-20 september 2015
32	Peace through Tourism and Tourism in Peace: Understanding the Relation from Symbolic Interactionist Perspective	Dr. Bharti Gupta and Swati Samnotra	International	International Conference on Sustainable Destination Excellence: Rebuilding from Crisis and Diasters hosted by School of Hospitality and Tourism Management, University of Jammu, Jammu, India.	20-21 March 2015
33	Gastronomy : A Resource for Creative Tourism	Dr. Bharti Gupta and Asma Bashir	International	International Conference on 5th India International Hotel, Travel & Tourism Research Conference (IIHTTRC 2015) Hosted by Banarsidas Chandiwala Institute of Hotel Management & Catering Technology Victoria University of Wellington and Newzealand India Research Institute	11-13th February 2015
34	Competencies' Importance and Performance in Tourism Industry: An Application of the Importance Performance Analysis Model	Bharti Gupta	International	Fifth International Conference on Interdisciplinary Social Science hosted by Common Ground Publishing, Illinois University, USA.held in University of Cambridge, U.K	2-5 August 2010

35	Mapping the Research Trends on Impact of Tourism on Environment : A Bibliometric Visualization and Overview.	Rahul Thakur	International	Rethinking Tourism to Strive for Sustainable & Community - Induced Growth	Nov 30, 2022
36	Understanding e-service quality and customer delight relationship: an empirical study of J&K bank customers.	Manjeet Singh, rahul Thakur	International	Global Conference on Emerging Technologies, Business, Sustainable Innovative Business Practices, and Social Well-being organized by CONFAB 360 Degree Academic Integration	December 10-11, 2022
37	A SAP-LAP Framework Analysis of the Buddhist Circuit Project	Ranjeet Kumar Raman, Rahul Thakur, Manjeet Singh	International	Global Conference on Emerging Technologies, Business, Sustainable Innovative Business Practices, and Social Well-being organized by CONFAB 360 Degree Academic Integration	December 10-11, 2022
38	Analyzing the effect of E-tourism on tourist satisfaction and tourist revisit intentions	Mr. Biswabhusan Pradhan Mr. Shakeel Basheer Dr. Sandeep Walia	International	International Conference on Rethinking Tourism To Strive For Sustainable And Community Induced Growth. Organized by Department of Tourism and Travel management, Central University of Jammu, India	30th November 2022
39	Mapping the research trends on impact of tourism on environment: A Bibliometric Visualization and overview	Mr. Biswabhusan Pradhan Mr. Wani Bilal Mr. Rahul Thakur.	International	International Conference on Rethinking Tourism To Strive For Sustainable And Community Induced Growth. Organized by Department of Tourism and Travel management, Central University of Jammu, India	30th November 2022
40	Academic Stress among Female Students In Relation To Their Type of Institution, Stream, and Locality: A Study on Jammu and Kashmir	Mr. Biswabhusan Pradhan Dr. Asit Kumar Mantry Mr. Manjeet Singh Ms. Ishani Sharma.	International	Global conference on emerging technologies, business, sustainable innovative business practices and social well-being Organized by confab 360 degree and swami Vivekananda institute of science and technology, Kolkata, West Bengal	10th – 11th December, 2022.

41	Mapping the research trends on Dark Tourism: A Bibliometric analysis and visualization	Mr. Biswabhusan Pradhan, Dr. Asit Kumar Mantry, Mr. Manjeet Singh, Dr. Archana Bhatia and Dr. Manju Shree Raman	International	Global conference on emerging technologies, business, sustainable innovative business practices and social well-being Organized by confab 360 degree and swami Vivekananda institute of science and technology, Kolkata, West Benga	10th – 11th December, 2022.
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