

जम्मू केंद्रीय विश्वविद्यालय Central University of Jammu

बागला (राया-सूचानी), जिला सांबा-181143, जम्मू (जम्मू एवं कश्मीर) Bagla (Rahya-Suchani), District: Samba – 181143, Jammu (J&K)

Department of Tourism and Travel Management

Paper Presented/Attended Conferences and Seminars

SN	Title of the Paper	Author(s)	National /	Name of the Conference	Date & Year
			International		
1	Assessing Stakeholders' Perception of Mountain	Ankit Kumar, Sumiran	International	Royal Geographic Society (RGS)–IBG Annual	August 29 to
	Tourism Destination Resilience in the Context of	Mahashwari, Ranjeet		International Conference on Climate Changed	September 1,
	Climate Change	Kumar Raman		Geography in London (Hybrid)	2023
2	Exploring the Role of Travel Vloggers in Enhancing	Sumiran Maheshwari,	International	International Conference on Marketing	April 14-15, 2023
	Destination Competitiveness: Evidence from Sula	Ranjeet Kumar Raman		Consumer Experience in the Digital Era,	
	Vineyard (Nashik)			organized by IIM Bodh Gaya	
3	A SAP-LAP Framework Analysis of the Buddhist	Ranjeet Kumar	International	Global Conference on Emerging Technologies,	December 10-11,
	Circuit Project	Raman, Rahul Thakur,		Business, Sustainable Innovative Business	2022
		Manjeet Singh		Practices, and Social Well-being organized by	
				CONFAB 360 Degree Academic Integration	
4	A Decade of Customer-Based Brand Equity	Rohit Sharma, Ankit	International	International Conference on Rethinking	November 30,
	Research in Tourism: Looking Back and Moving	Kumar, Sumiran		Tourism to Strive for Sustainable and	2022
	Foreyard	Maheshwari, Ranjeet		Community-Induced Growth organized by the	
	•	Kumar Raman		Central University of Jammu	
5	Covid-19 Recovery Initiatives of Destination	Sumiran Maheshwari,	International	International Conference on Reflection on New	May 26-27, 2022
	Management Organizations of India	Ranjeet Kumar Raman		Tourism and New Normal in the Post-COVID-	
				19 World, organized by the Department of	
				Tourism & Travel Management, Central	
				University of Jammu	
6	Evaluating the Tourism Performance of New Delhi	Ranjeet Kumar Raman	International	12th India International Hotel, Travel &	March 3 -5, 2022
	using the UNWTO-WTCF City Tourism Framework			Tourism Research Conference Conference	
				organized by BCIHMCT, New Delhi	

Collaborative Destination Marketing: The Case of the Buddhist Circuit Ranjeet Kumar Raman International International Conference on Prospects and Competitive Challenges in the Global Hospitality & Tourism Industry organized by Lovely Professional Univestity Empowering Community through Innovation in the Tourism Value Chain Ranjeet Kumar Raman International International Conference on Sustainable Pebruary 5-6, 2016	7	Developing a Framework for Imagining	Ranjeet Kumar Raman	International	International Seminar on Bhargava Gita:	December 6 -9,
Collaborative Destination Marketing: The Case of the Buddhist Circuit		Kurukshetra as a UNESCO Creative City			Holistic Life Management and World Harmony	2016
Collaborative Destination Marketing: The Case of the Buddhist Circuit Ranjeet Kumar Raman International Conference on Prospects and Competitive Challenges in the Global Hospitality & Tourism Industry organized by Lovely Professional University International Conference on Sustainable Destination Excellence: Revitalizing Peace through Innovation in Tourism organized by the University of Jammu (I&K), Jammu February 1-6, 2016					Tourism Motivation organized by Kurukshetra	
the Buddhist Circuit Competitive Challenges in the Global Hospitality & Tourism Industry organized by Lovely Professional Univesity Possibility & Tourism Industry organized by Lovely Professional Univesity Possibility & Tourism Industry organized by Lovely Professional Univesity International Conference on Sustainable Destination in Tourism organized by the University of Jammu (J&K), Jammu February 12-13, Development mindia, Kurukshetra, Pertuary 12-13, Lovelopment in India, Kurukshetra University, Kurukshetra, Powering Sustainable Energy International Conference on Sustainable Development in India, Kurukshetra University, Kurukshetra, Powering Sustainable Energy International Conference on IT Application & Management (ITAM): Technology Innovation and the Future of Culture & Tourism, Jointly organized by Hanyang University, Seoul, Korea and JK Laxmipat University, Jaipur International Conference on Tourism and Technologies (ICTs) Powering Sustainable Development and Future Pospects Powering Sustainable Development India, Kurukshetra University, Jaipur International Conference on Tourism and Technology (ICTT 2011) organized by IIT, Delhi International Conference on Tourism and Technology (ICTT 2011) organized by IIT, Delhi International Conference on Tourism and Technology (ICTT 2011) organized by IIT, Delhi International Conference on Development aspects in tourism Destination Branding: A case of Awadh Region' International Conference on Development aspects in tourism & hospitality Sector (DATHS – 2017) International Conference on Pluralism I7-18 Dec. 2016					2 '	
Hospitality & Tourism Industry organized by Lovely Professional University	8	Collaborative Destination Marketing: The Case of	Ranjeet Kumar Raman	International	International Conference on Prospects and	April 1-2, 2016
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the University of Jammu (J&K), Jammu International Conference on Sustainable Development with Tourism and Sustainable Energy E-Tourism: The Synergy of Information and Communication Technologies (ICTs) Building Tourism Destination and Communication Technologies (ICTs) Raman, Siyaram Yadav Raman, Pawan Gupta Building Tourism Destination and Communication Technologies (ICTs) Building Tourism Destination Competitiveness through Information and Communication Technologies (ICTs) Mahendra Singh A Study on Stimulus from Mughlai Food on Awadhi Mahendra Singh International International International Tourism, Jointly organized by Hanyang University, Jaipur I* International Conference on Tourism and Technology (ICTT 2011) organized by IIT, Delhi National National National Webinar on Impact of COVID-19 Pandemic on Environment and Future Prospects A Study on Stimulus from Mughlai Food on Awadhi Cuisine Is a Study on Importance of Documenting Local Cuisine in Tourism Destination Branding: A case of Awadh Region' 16 "Dum-Pukht: the essence and root of Awadhi Mahendra Singh International International conference on Development aspects in tourism Destination Shopitality Sector (DATHS – 2017) International conference on Pluralism International International conference on Pluralism International International conference on Pluralism		Tourism Value Chain			Destination Excellence: Revitalizing Peace	2016
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Programment		and Sustainable Energy			Development in India, Kurukshetra University,	2013
Communication Technologies (ICTs) Raman, Siyaram Yadav & Management (ITAM): Technology Innovation and the Future of Culture & Tourism, Jointly organized by Hanyang University, Seoul, Korea and JK Laxmipat University, Jaipur 12 Building Tourism Destination Competitiveness through Information and Communication Technologies (ICTs) 13 "Best Practices for safe staying in hotels during COVID-19 outbreak". Mahendra Singh A Study on Stimulus from Mughlai Food on Awadhi Cuisine 14 A Study on Importance of Documenting Local Cuisine in Tourism Destination Branding: A case of Awadh Region" Raman, Siyaram Yadav & Management (ITAM): Technology Innovation and the Future of Culture & Tourism, Jointly organized by Hanyang University, Jaipur 1st International Technology (ICTT 2011) organized by IIT, Delhi National Webinar on Impact of COVID-19 Pandemic on Environment and Future Prospects International Tourism, Pluralism and Heritage Issues and Challenges in Modern World International conference on Development aspects in tourism & hospitality Sector (DATHS – 2017) 16 "Dum-Pukht: the essence and root of Awadhi Mahendra Singh International ,International ,International conference on Pluralism 17-18 Dec, 2016					Kurukshetra,	
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Innovation and the Future of Culture & Tourism, Jointly organized by Hanyang University, Seoul, Korea and JK Laxmipat University, Jaipur 12 Building Tourism Destination Competitiveness through Information and Communication Raman, Pawan Gupta 13 "Best Practices for safe staying in hotels during COVID-19 outbreak". 14 A Study on Stimulus from Mughlai Food on Awadhi Cuisine 15 "A Study on Importance of Documenting Local Cuisine in Tourism Destination Branding: A case of Awadh Region" International International International International Conference on Tourism and Technology (ICTT 2011) organized by IIT, Delhi 16 "Dum-Pukht: the essence and root of Awadhi Mahendra Singh International International Conference on Development aspects in tourism & hospitality Sector (DATHS – 2017) International Conference on Tourism and Technology (ICTT 2011) organized by IIT, Delhi 18 International Tourism, Pluralism and Heritage Issues and Challenges in Modern World 19 International Conference on Development aspects in tourism & hospitality Sector (DATHS – 2017) 10 "Dum-Pukht: the essence and root of Awadhi Mahendra Singh International International conference on Pluralism International Conference on Pl		Communication Technologies (ICTs)	Raman, Siyaram Yadav			2011
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17	Harnessing India's Ancient Wisdom: Exploring the Synergy between the Indian Knowledge System and Atmanirbhar Bharat	Amit Gangotia	International	International Conference –" Mind Body Brain and Consciousness (MBCC) Conference 2023", "Mind, Brain, and Consciousness (MBC): Perspectives from Indian Knowledge System," organized by the Indian Knowledge System and Mental	14 th -16 th Dec,2023
18	Sustainable Operations Management in Hospitality	Amit Gangotia	International	Health Applications (IKSMHA) hosted by IIT MANDI 2022 Africa and Asia Pacific Conference on	30-Jun-22
	and Tourism Industry	The same same same same same same same sam		Hospitality and Tourism	30 Jun 22
19	Tourism For Inclusive Growth	Amit Gangotia	National	Online Webinar by the Department of Tourism and Hospitality Management, Himachal Pradesh Technical University (HPTU) on the occasion of World Tourism Day	27-09-2021
20	"The Quest to transform: An ultimate Journey	Amit Gangotia	National	webinar series , TourizmoTrigarth Carnival (TTC 2021)	23-Sep-21
21	post-pandemic sustainable tourism management: the new reality of managing tourism and hospitality	Amit Gangotia	National	DTHM-KUK WEBINAR	24-May-22
22	Pro -Poor Tourism Vis-À-Vis Livelihood Stability During Post Covid-19	Amit Gangotia	National	Webinar at Department of Tourism Studies, School of Management, Pondicherry University	22-May-20
23	Tourism and Jobs-A Better Future for All	Amit Gangotia	National	National Seminar by HPTU	27-Sep-19
24	Relevance of Emotions in Science & Technology	Bharti Gupta	International	International Conference on Nanotechnology for Better Living, National Institute of Technology, Srinagar, Department of Physics	7-11 September 2021
25	Voluntourism and Community Development: Exploring the Spiritual Connections	Bharti Gupta	International	International Conference on Tourism Naturally Conference Hosted by the University of Derby, Buxton, UK in partnership with Colorado State University, University of Pisa, Central Normal China University, the University of Sunderland and Deggendorf Institute of Technology,	4th-6th June 2019
26	Creative Tourism vis-à-vis Tribal Tourism as a Tool for Sustainable Tourism	Bharti Gupta	International	International Research Symposium in Tourism Hospitality & Events: Impact, Innovation, Interdisciplinarity Hosted by Centre for Research and Tourism Excellence, University of Sunderland, UK.	23rd May 2019
27	Reviving the Craft of Kashmir Handmade Pashmina Shawl through Creative Tourism	Bharti Gupta and Asma Bashir	International	International Conference on Making an Impact: Creating Constructive Conversations Hosted by School of Hospitality and Tourism Management University of Surrey, U.K.	19 th – 22 July 2016

28	Training of Business Ethics: A Way out for Undoing the Unethical Marketing Manoeuvres of Sustainable Tourism Development	Bharti Gupta	National	National HRD Congress on Nurturing World Class Organisations in an Emerging Global Diaspora, School of Business Studies, Central University of Jammu	16-18 Sept 2016
29	Destination Image Formation through Film Induced Tourism: A Case Study of "Chennai Express" Featuring Tamil Nadu	Bharti Gupta	International	6th India International Hotel, Travel & Tourism Research Conference & 7th Indian Hospitality Congress Annual Conference, Hosted by Banarsidas Chandiwala Institute of Hotel Management & Catering Technology & Indian Hospitality Congress	10th-12th February 2016
30	Creative Tourism Business Model for the Grass Root Dependents of Tourism Based Economy.	Bharti Gupta and Asma Bashir	International	International Conference on Inclusive Growth & Profits with Purpose: New Management Paradigm, Hosted by International Management Research Academy (IMRA) London, UK in collaboration with Indian Institute of Managemeth Banglore (IIMB) Bengaluru, India	16-18 December 2015
31	Sustainable Tourism: A Tool for Global Peace	Dr. Bharti Gupta and Swati Samnotra	International	International Seminar (HOSTCON 2015) on Tourism and Hospitality: Beyond the Agenda of One Billion Tourist and One Billion Opprotunities hosted by University Institute of Hotel and Tourism Management, Panjab University, Chandigarh	19-20 september 2015
32	Peace through Tourism and Tourism in Peace: Understanding the Relation from Symbolic Interactionist Perspective	Dr. Bharti Gupta and Swati Samnotra	International	International Conference on Sustainable Destination Excellence: Rebuilding from Crisis and Diasters hosted by School of Hospitality and Tourism Management, University of Jammu, Jammu, India.	20-21 March 2015
33	Gastronomy : A Resource for Creative Tourism	Dr. Bharti Gupta and Asma Bashir	International	International Conference on 5th India International Hotel, Travel & Tourism Research Conference (IIHTTRC 2015) Hosted by Banarsidas Chandiwala Institute of Hotel Management & Catering Technology Victoria University of Wellington and Newzealand India Research Institute	11-13th February 2015
34	Competencies' Importance and Performance in Tourism Industry: An Application of the Importance Performance Analysis Model	Bharti Gupta	International	Fifth International Conference on Interdisciplinary Social Science hosted by Common Ground Publishing, Illinois University, USA.held in University of Cambridge, U.K	2-5 August 2010

35	Mapping the Research Trends on Impact of Tourism on Environment : A Bibliomertic Visualization and Overview.	Rahul Thakur	International	Rethinking Tourism to Strive for Sustainable & Community - Induced Growth	Nov 30, 2022
36	Undrestanding e-service quality and customer delight relationshp: an emprical study of J&K bank customers.	Manjeet Singh, rahul Thakur	International	Global Conference on Emerging Technologies, Business, Sustainable Innovative Business Practices, and Social Well-being organized by CONFAB 360 Degree Academic Integration	December 10- 11, 2022
37	A SAP-LAP Framework Analysis of the Buddhist Circuit Project	Ranjeet Kumar Raman, Rahul Thakur, Manjeet Singh	International	Global Conference on Emerging Technologies, Business, Sustainable Innovative Business Practices, and Social Well-being organized by CONFAB 360 Degree Academic Integration	December 10- 11, 2022
38	Analyzing the effect of E-tourism on tourist satisfaction and tourist revisit intentions	Mr. Biswabhusan Pradhan Mr. Shakeel Basheer Dr. Sandeep Walia	International	International Conference on Rethinking Tourism To Strive For Sustainable And Community Induced Growth. Organized by Department of Tourism and Travel management, Central University of Jammu, India	30th November 2022
39	Mapping the research trends on impact of tourism on environment: A Bibliometric Visualization and overview	Mr. Biswabhusan Pradhan Mr. Wani Bilal Mr. Rahul Thakur.	International	International Conference on Rethinking Tourism To Strive For Sustainable And Community Induced Growth. Organized by Department of Tourism and Travel management, Central University of Jammu, India	30th November 2022
40	Academic Stress among Female Students In Relation To Their Type of Institution, Stream, and Locality: A Study on Jammu and Kashmir	Mr. Biswabhusan Pradhan Dr. Asit Kumar Mantry Mr. Manjeet Singh Ms. Ishani Sharma.	International	Global conference on emerging technologies, business, sustainable innovative business practices and social well-being Organized by confab 360 degree and swami Vivekananda institute of science and technology, Kolkata, West Bengal	10th – 11th December, 2022.

4	Mapping the research trends on Dark Tourism: A	Mr. Biswabhusan	International	Global conference on emerging technologies,	10th – 11th
	Bibliometric analysis and visualization	Pradhan, Dr. Asit		business,	December, 2022.
		Kumar Mantry, Mr.		sustainable innovative business practices and	
		Manjeet Singh, Dr.		social well-being	
		Archana Bhatia and Dr.		Organized by confab 360 degree and swami	
		Manju Shree Raman		Vivekananda	
				institute of science and technology, Kolkata,	
				West Benga	