



## School of Business Studies

**Name:** Anjali Pathania

**Designation:** Assistant Professor

**Department:** Human Resource Management & OB

**E-Mail:** anjalipathania88@gmail.com

**Phone:** 09018252020



### Academic Profile:

- **MBA** in Human Resource, University of Jammu, Jammu, May, 2011, (Gold Medalist)
- **B.E.** in Computer Science Engineering, University of Jammu, Jammu, June, 2009

### Research Interests:

- Strategic Human Resource Management
- Organisational Behaviour
- Information Systems

### Selected Publications:

1. Rasool, G. & **Pathania, A.** (2015). Revisiting Marketing Mix: Study of Evidences for investigating innovative role of technology in co-creation, *Journal of General Management Research*, Volume 2 Issue 1 ISSN 23482868
2. **Pathania, A.** (2014). Competence Management System as a Strategic Tool for Succession Planning, *The Proceeding of International Conference on Emerging Trends in Global Management Practices-An Interdisciplinary Approach*, ISBN: 978-81-928678-0-9
3. Aima, A., **Pathania, A.** & Harleen (2013). Leveraging Knowledge Value Chain: Some Reflections of Repatriate Workforce, *Arth Anvesan*, Volume 8(1), Special Issue, ISSN : 0973-8193
4. Aima A., **Pathania A.** & Harleen (2013). Global Business Practices Contemporary Perspectives. In O.P. Verma, S.S. Narta, Kulbhushan Chandel, Devinder Sharma & S. Kulshreshtha (Eds.), *Information Technology Interventions in Competence Management: A Strategic Perspective* (pp. 33 – 39). Nirmal Book Agency Publishers, Distributors, Kurukshetra. ISBN: 978-81-8672-707-5.
5. Aima A., Harleen & **Pathania A.** (2012) “Predictors of Job Satisfaction: Redefining Participative Management Styles”, *International Journal of Management and Computing Sciences*, Vol 2 No. III (2012), pp. 65-80, ISSN: 2231-3303