

**MBA –HRM , Semester –II
(Old Course)**

**Course Title: Corporate Ethics and Environment
Course No: MHRM-201**

**Maximum Marks: 100
Time Allowed: 3 hours**

**[SET-1]
SECTION A**

Note: This section has ten questions. **All questions are compulsory.** Each question carries **1 mark.** **Time allowed for this section is 10 minutes.** Answers are to be recorded on the separate sheet available. **(Total 10 marks)**

Q1. Theory of Utilitarianism suggests that it is ethical to make decisions based on:

- a) Common Decency
- b) End Results
- c) Moral Virtues
- d) what is best for most people

Q2. The ability of a business organization to achieve its business goals is affected by whether its behavior is judged to be right or wrong by

- a) society.
- b) its union members.
- c) its employees.
- d) its competitors.

Q3. NITI Ayog, a policy think tank of Government of India adopts _____ approach.

- a) Top Down
- b) Bottom Up
- c) Both Top Down and Bottom Up
- d) None of the above

Q4. In the PEST Framework for environmental analysis what does the letter E stands for?

- a) Ethical
- b) Educational
- c) Ecological
- d) Economic

Q5. The transfer of assets from the public sector to the private sector is referred as

- a) Privatization
- b) Deregulation
- c) Nationalization
- d) Individualism

Q6. Which of the following is not an indicator of Technological progress of a country?

- a) Expenditure on Research and Development of technology
- b) Total number of technological foreign collaborations

- c) Payments made for import of foreign technology
- d) Level of Pirating

Q7. SEBI stands for:

- a) Securities and Exchange Board of India.
- b) Supply Exchange Board of India
- c) Security Exchange Board of India.
- d) Securities and Enhancement Board of India.

Q8. The cultural environment of a country is best defined by which characteristics?

- a) Production process and standards of measurement.
- b) Degree of nationalism and economic community membership.
- c) Values, attitudes, heroes, myths and symbols.
- d) Standard of living and stage of economic development.

Q9. _____ is responsible for Fiscal Policy in India.

- a) Ministry of Commerce
- b) Ministry of Finance
- c) Ministry of Labour
- d) Ministry of Economic Affairs

Q10. Political Environment of China is a classic example of:

- a) Theocratic Totalitarianism
- b) Secular Totalitarianism
- c) Right Wing Totalitarianism
- d) Tribal Totalitarianism

SECTION B

Note: This section comprises of 8 (eight) short-answer questions of 6 (six) marks each, out of which, **attempt any 5 (five) questions. (Total 30 Marks)**

- Q1.** Explain ethical dilemma situation with help of relevant example
- Q2.** Explain the six most important ethical issues that business must deal with.
- Q3.** What is LPG? List arguments for and against LPG.
- Q4.** Discuss various elements of Micro Environment of Business.
- Q5.** Discuss Porter's Five Forces model for competitive analysis.
- Q6.** Briefly explain any six guidelines given by SEBI for capital issues.
- Q7.** List arguments for and against Social Responsibility of Business.
- Q8.** Explain three types of strategic responses of an organization to its environment.

SECTION C

Note: This section has ten questions. **Attempt five questions, one from each unit.** Each question carries **12 marks. (Total 60 Marks)**

UNIT-I

Q1. Explain the concept of ethics. Examine briefly various ethical theories.

OR

Q2. What is meant by work ethics? Describe in detail the causes of unethical behavior at workplace?

UNIT-II

Q3. What is Environmental Scanning? Outline its key objectives. Also discuss various environmental scanning techniques.

OR

Q4. Explain the concept of Business Environment. Explain in detail the various components of Business Environment.

UNIT-III

Q5. Outline the main provisions of MRTP Act. Why was it replaced by Competition Act, 2002?

OR

Q6. Give a detailed note on the EXIM Policy in India in light of liberalization.

UNIT-IV

Q7. Highlight Socio-Cultural Environment in India and also discuss its impact on business with relevant examples.

OR

Q8. What is the relevance of sound technological environment for Businesses? Explain the concept of Import of Technology and its importance from Indian context.

UNIT-V

Q9. Explain the concept of corporate social responsibility with help of relevant corporate examples. Also examine the benefits of CSR.

OR

Q10. Explain in detail the New Economic Policy in light of globalization and its implications for India.